MBU 2025
2022–23 University Goals

1. **Guide a successful presidential transition and appoint MBU’s 10th president.**
   a. Honor President Fox’s tenure.
   b. Execute the timeline for the presidential search led by Academic Search Consultants and the Presidential Search Committee. Update and engage the broad community throughout the process.

2. **Implement the four-year financial and strategic imperatives.**
   a. Complete the Fox Futures Initiative as a philanthropic basis for the plan.
   b. Set in motion all strategies and tactics to regain enrollment growth, achieving the specific targets for new students and increased retention/student success for residential, online, and MDCHS for fall 2023.

3. **Advance the new centralized university structure.**
   a. Establish the University Center for Life Success.
   b. Support the three colleges as they become entrepreneurial centers with programmatic and enrollment goals.
   c. Launch our new branding platform and website.

4. **Support and engage our community and our alumni.**
   a. Set multi-year plans for compensation improvement for salary and staff.
   b. Engage alumni in the presidential transition and conduct a series of virtual and in-person events.