

BOLDLY BALDWIN

THE MARY BALDWIN COLLEGE MAGAZINE

VOL. 26 NO. 1

Mary Baldwin College alumnae/i know that better brain connections, career adaptability, leadership ability, and collaborative thinking mean that their college degree is worth more than a paycheck.

p. 24

A detailed illustration of a human brain, split vertically. The left hemisphere is shown in a realistic, grayscale style with visible gyri and sulci. The right hemisphere is filled with a dense, colorful mass of threads or yarn in various colors including red, pink, orange, yellow, green, and blue. The threads are tangled and looped, creating a vibrant, textured appearance. The entire brain is set against a dark, textured background.

RETURN ON EDUCATION

Ever Ahead campaign goes public / Breaking ground in Fishersville / Remembering Brenda Bryant

INSIDE BOLDLY BALDWIN

SPRING 2013 - VOL. 26 NO.1



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RETURN ON EDUCATION

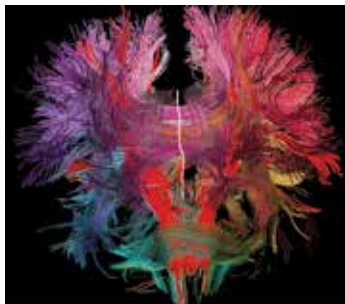
Ever Ahead campaign goes public / Breaking ground in Fishersville / Remembering Brenda Bryant

ON THE COVER

Inspired by the work of Brown University professors who devised a computer program that creates a vibrant 3-D image of neural connections in the human brain (far left), Boldly Baldwin art directors Pam Dixon and Phoebe West created a representation of the brain that imagines (in the right hemisphere) what it looks like when a liberal arts education sparks reflection, connections, creativity, and critical problem solving. The graphic is expanded on page 24 to incorporate the qualities that Mary Baldwin College alumnae/i consider as returns on their educational investment.

FRONT COVER: PAM DIXON, WOODS PIERCE, AND PHOEBE WEST

BACK COVER: MISCELLANEOUS MEDIA PHOTOGRAPHY



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photos, and videos online at
www.mbc.edu/magazine

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Ever Ahead, the largest fundraising effort in MBC's history, is a highly focused campaign that places front and center the college's drive to stay ahead of its peers. Donors across the board have put its \$80 million goal within reach. Securing the remaining funds will bring to life the college's first doctoral degree programs and continue a tradition of invention and adaptability.



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DEPARTMENTS

24 Return on Education

What is a college degree worth? Nationally, ever-increasing tuition, reports of soaring student loan debt, and discouraging unemployment rates for recent college graduates have raised doubts about the value of higher education. Several Mary Baldwin College alumnae/i share why they are confident in their investment.

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PHOTO BY SERA PETRAS

MARY BALDWIN'S STRENGTHS SHINE DURING CRITICAL PERIOD FOR HIGHER ED

Higher education — its value and role in society — has risen to a level of public scrutiny and debate unprecedented in my career. Books, articles, research reports, and opinion pieces have inundated the mainstream market. They have explored every conceivable facet of the issue — or so I sometimes think, until the next morning when a new crop of articles appear in my inbox.

It is my job to make sense of the turbulent landscape of higher education and to ensure that MBC continues to be “ever ahead” (to use the motto adopted by the Campaign for Mary Baldwin College) in empowering our students to become the confident, compassionate change-makers that our world needs. Last summer I read dozens of books and hundreds of articles, and I continue to pay close attention to the ongoing debate through daily reading and participating in national higher education organizations along with other college presidents.

Societal change on a global scale is prompting seismic shifts in higher education. Turbulence in the higher education market is driven by shifting demographics, changing patterns of attendance, rapid advancement in technology and online learning (including the massive open online courses, or MOOCs, that have received so much media attention), inequalities in K-12 education, and other forces over which individual colleges have no control. No college is immune from the pressing reality of these trends.

Many voices in the public and political arenas have questioned the value of a college education, especially as average debt loads rise nationally and graduation rates fall. Political leaders are calling for increased accountability, and the public debate pits job skills against the liberal arts, accessibility against academic excellence. But these are false dichotomies. It is clear to me that higher education has become a public necessity in ways it wasn't even 20 years ago.

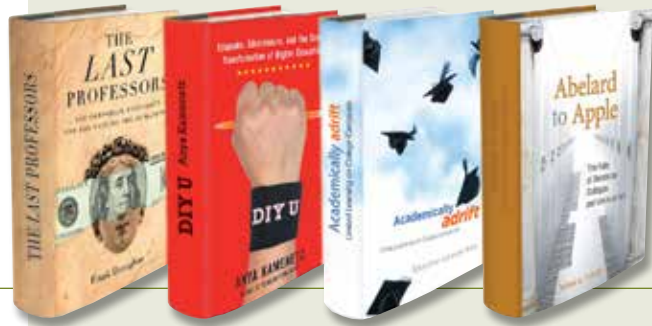
Recent studies document the importance of having a degree to find one's first job and then build a career, and — less tangibly — to build a purposeful and satisfying life.

“Liberal education” is the term used in higher education circles to refer to a meaningfully integrated education that — in the words of the American Association of Colleges and Universities (AAC&U) — prepares students “to deal with complexity, diversity, and change” through knowledge acquisition that is both broad and deep. Liberal education is also described as one that helps students develop “a sense of social responsibility as well as strong and transferable intellectual and practical skills in real-world settings.”

A survey of more than 300 businesses conducted for AAC&U recently confirmed that employers are most interested in hiring people who think critically and creatively, analyze and synthesize information, communicate effectively both orally and in writing, and have the capacity to solve complex problems and make ethical decisions. Leadership skills, the ability to work collaboratively, and the habit of reflecting on lessons learned through putting theory into practice serve one well in every stage of a career. Such attributes align perfectly with the outcomes of a liberal education.

This is exactly what Mary Baldwin College does exceptionally well, not only through the traditional liberal arts and sciences disciplines like English and history, but also through newer programs such as social work, Health Care Administration, and Business for a Sustainable Future. The transforming power of an MBC education is manifest in our adult and graduate programs just as surely as in the Residential College for Women.

Mary Baldwin College offers distinct advantages beyond the demonstrated benefits of higher education in general, as discussed in our exploration of “Return on Education” on pages 24-31. Of the scores of recommendations for



“It is clear to me that higher education has become a public necessity in ways it wasn’t even 20 years ago. Recent studies document the importance of having a degree to find one’s first job and then build a career, and — less tangibly — to build a purposeful and satisfying life.”

academic best practices put forth, MBC already has many pieces in place: our college-wide learning goals; our multi-step cumulative learning through reasoning, research, and capstone projects; our holistic emphasis on leadership and civic engagement in a global context; our first-year gateways.

This past October, we publicly launched Ever Ahead: The Campaign for Mary Baldwin College, an effort that began in 2005. This campaign supports historic strengths and unfolding initiatives, including the Murphy Deming College of Health Sciences. The articles beginning on page 4 share our news, successes, and goals. I encourage you also to visit the award-winning website, www.mbc.edu/everahead, where you can read more personal stories and watch a compelling video references the courage of our founding and the promise of our future.

What will Mary Baldwin do in response to the permanent shifts and ongoing turbulence in the higher education marketplace? We will do what we have done for 171 years. We will liberally educate our students and prepare them for the challenges ahead. We will call upon the collaborative creativity of our faculty and staff, hold fast to our core values, and draw upon the entrepreneurial spirit that is such an essential component of the Baldwin DNA. MBC’s strengths lie in our long history of personalized, transformative liberal education, particularly for women; in our exceptional tradition of innovation; in our insistence on inclusive excellence; and in our remarkable spirit of community. We cherish and will build upon these foundational strengths as we create our thriving future for decades to come.

Dr. Pamela Fox

READING UP

I’ve always believed that one of the most important activities to engage in before jumping to conclusions or making decisions about a heated topic is to read as many differing perspectives as possible. It seems that there are as many books as there are varying opinions about the recent fundamental shifts occurring in higher education. I chose to examine about 30 of the most discussed titles published in recent years, and they expanded my understanding and reinforced my confidence about Mary Baldwin College’s future direction. I invite you to learn more along with me. Here is a sample, organized around common themes:

Perception of Corporate Corruption in Higher Ed

The Fall of the Faculty: The Rise of the All Administrative University and Why It Matters, Benjamin Ginsberg

The Last Professors: The Corporate University and the Fate of the Humanities, Frank Donoghue

The Lost Soul of Higher Education: Corporatization, the Assault on Academic Freedom, and the End of the American University, Ellen Schrecker

Wannabe U: Inside the Corporate University, Gaye Tuchman

Cries of the Media and General Public

Higher Education: How Colleges are Wasting Our Money and Failing Our Kids—And What We Can Do About It, Andrew Hacker and Claudia Dreifus

Crisis on Campus: A Bold Plan for Reforming Our Colleges and Universities, Mark C. Taylor

The Faculty Lounges and Other Reasons Why You Won’t Get the College Education You Paid For, Naomi Schaefer Riley

DIY U: Edupunks, Edupreneurs, and the Coming Transformation of Higher Education, Anya Kamentz

The Claim That We’ve Lost Our Focus on Learning

Academically Adrift: Limited Learning on College Campuses, Richard Arum and Josipa Roksa

We’re Losing Our Minds: Rethinking American Higher Education, Richard P. Keeling and Richard H. Hersch

Concrete Recommendations

College: What It Was, Is, and Should Be, Andrew Delbanco

Abelard to Apple: The Fate of American Colleges and Universities, Richard A. DeMillo

The Innovative University: Changing the DNA of Higher Education from the Inside Out, Clayton M. Christensen and Henry J. Eyring

MURPHY DEMING COLLEGE OF HEALTH SCIENCES

BREAKING GROUND BUILDING MOMENTUM

THE HILLTOP SITE of the future Murphy Deming College of Health Sciences was dramatically altered in the six months between the announcement of the project's \$15 million lead contribution by Bertie Murphy Deming Smith '46 and the October 18 groundbreaking ceremony. Nearly 200 members of the MBC community and local, state, and federal officials gathered in a tent flanked by earth-moving equipment and towering piles of debris that was removed in preparation for construction in spring 2013.

PHOTOS BY
WOODS PIERCE, PATRICK SMITH,
AND DAVID MOWEN



"In seeking to build upon our ethos of leadership in health sciences. We air region, the United States

"The vision for the Murphy Deming College of Health Sciences has prevailed; Mary Baldwin leadership has taken it from the drawing board to the reality of this day. This is a project that will not only create jobs, but it will create new careers. We're proud to have [MBC] as part of this community."
VIRGINIA REP. RICHARD "DICKIE" BELL



WATCH HIGHLIGHTS OF THE GROUNDBREAKING CEREMONY AT
http://bit.ly/MBC_highlights



"Coming here, to this exquisite site, having gone through a period of dreaming ... this is just absolutely confirming all of the excitement and anticipation we've had."
 CLAIRE "YUM" LEWIS ARNOLD '69, EVER AHEAD CAMPAIGN CHAIR

our historic mission in the liberal arts and sciences and service, we have envisioned new graduate programs to send forth health care changemakers into this and the world." PRESIDENT PAMELA FOX



RENDERING COURTESY OF KAHLER SLATER

MBC HEADED FOR DOCTORAL ACCREDITATION

A VOTE THIS FALL by the Southern Association of Colleges and Schools (SACS) Commission on Colleges places Mary Baldwin College on track to achieve that organization's second-highest level of accreditation and the ability to award doctoral degrees in up to three academic or professional disciplines. The decision represents a milestone in establishing health sciences graduate programs and in the overall growth of the institution.

The acknowledgement from SACS is a significant step toward establishing doctor of physical therapy and doctor of occupational therapy programs in the Murphy Deming College of Health Sciences, planned to open in June 2014.

"Through the years we have stayed ahead of the curve through hard work and with an entrepreneurial spirit. The establishment of Murphy Deming College of Health Sciences — the latest demonstration of that spirit — takes the institution to a whole new level. The SACS approval of our change in status is exciting and gratifying," said Lyn McDermid '95, chair of the MBC Board of Trustees.

The last time MBC achieved a new level of accreditation was in 1991 with the advent of its Masters of Arts in Teaching program. The leap from Level Three, or master's-level university, to Level Five is a major step, said Lew Askegaard, dean of institutional research, associate dean of the college, and registrar. He added that the process was carried out in record time and involved the addition of not just one, but two new programs, and the establishment of MBC's first branch campus.

"This building will support a unique interprofessional curriculum currently under development. This curriculum, I believe one of the first of its kind in allied health education, will truly model the integrative, interdisciplinary, and collaborative nature of the health care industry. I insist that we wrestle the learning out of the classroom — learning should happen everywhere in that building."
 LINDA SEESTEDT-STANFORD, VICE PRESIDENT OF HEALTH SCIENCES

« The first ceremonial shovel line on site included (l-r) Pamela Fox, Virginia Rep. Richard "Dickie" Bell, Bill Atwood, Bertie Deming "Bebe" Heiner, Jeffrey Moore, Tracy Pyles, David Mowen, Linda Seestedt-Stanford, Lyn McDermid '95, and U.S. Rep. Bob Goodlatte.



PARKINSON'S RESEARCHER NAMED OCCUPATIONAL THERAPY DIRECTOR

EXPERIENCE IN THE CLASSROOM AND IN THE CLINIC highlight the occupational therapy career of Nathan "Ben" Herz, the most recent addition to the Murphy Deming College of Health Sciences administration. The former associate professor and program director at Georgia Health Sciences University was named founding director of MBC's Doctor of Occupational Therapy (OTD) program, one of the first OTD post-baccalaureate programs in the nation. The announcement of his selection came not long after ground was broken at the Fishersville site for the new health sciences campus.

During the past 20 years, Herz has held numerous positions in OT private practice and served on the faculty of institutions with respected occupational therapy programs. At Georgia Health Sciences University, Herz treated clients in the Movement Disorder Clinic and devised unique therapeutic strategies for patients with Parkinson's disease using the Wii game system, focusing on the WiiFit program.

"Dr. Herz comes to Mary Baldwin with a wealth of experience as a professor, clinician, and researcher," said Linda Seestedt-Stanford, founding vice president for health sciences. "He is passionate about OT and cares deeply about creating a quality Doctor of Occupational Therapy program that will reach out to our community to support health and rehabilitative initiatives."

Herz is treasurer for the American Occupational Therapy Association. He previously served that organization as research and educational liaison for the administration and management special interest section. Herz earned his OTD at Creighton University in Omaha, Nebraska, and his MBA from Averett University in Danville. In addition to his education at Averett, Herz's ties to Virginia include positions at Jefferson College of Health Sciences and clinical and private business experience around the state.

International Music Institute Revels in Summer Success

Packed concerts and gala events, emerging community partnerships, and an official proclamation from the City of Staunton marked the unmistakable success of the Heifetz International Music Institute's first summer on campus. Participants were selected from hundreds of auditions for the elite group's 2013 session, when world-class string instructors and talented young students will return to Mary Baldwin College.

"We're looking forward to strengthening our ties with the MBC community and the campus," said Justin Reiter, Heifetz Institute president and CEO. He noted that, in addition to the "Stars of Tomorrow" performances, the program's "Celebrity Series" concerts will be held in Francis Auditorium this summer, filling Francis four days a week during Heifetz's season.

Shortly after the program drew to a close on August 9, Staunton Mayor Lacy B. King Jr. issued a proclamation in honor of MBC President Pamela Fox and her husband, Dan Layman, for their work in bringing the unique music program to the city and their personal efforts to ensure its success.

"The partnership between Mary Baldwin College and The Heifetz International Music Institute has become a significant economic driver and source of tremendous community pride," the proclamation reads.

Reiter expects to continue the free concert series at Woodrow Wilson Presidential Library and performances at the Staunton library, as well as expanding Heifetz's presence with events in Waynesboro and the surrounding community.

As anticipated by MBC administrators, the college made a dramatic impression on violin, viola, and cello virtuosos from around the world.

"The campus and setting were ideal," said Caterina Loghi, a violist from New York who made her first trip to the Shenandoah Valley as a Heifetz participant in 2012. "We had our own practice rooms, and the auditorium at Mary Baldwin had the perfect balance of being an intimate hall with all the grandeur of a performance stage that gives that extra rush of adrenaline."

The dynamic partnership of Heifetz and Mary Baldwin delivered precisely what Fox predicted during the public announcement in 2011: It was "inspiring, breathtaking, brilliant, and an exceptional privilege."

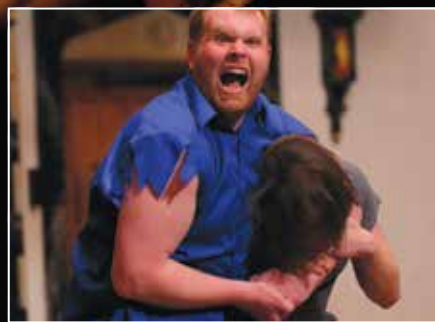


MBC Associate Professor of Music Lise Keiter, at piano, accompanies renowned cellist Ralph Kirshbaum during a Celebrity Series concert held as part of the Heifetz Institutes's summer 2012 season at Mary Baldwin College.



PHOTOS BY MISCELLANEOUS MEDIA PHOTOGRAPHY

In the theatre company's own words, "Roving Shakespeare uses engaging performances, workshops, and educational resources to connect to our community." The interdisciplinary nature of the new **Master of Fine Arts "company model"** — a departure from traditional classroom-based instruction for third-year students in the Shakespeare and Performance program — means that actors are building sets, stage managers are creating promotional materials, and everyone gets a taste of what it takes to produce a show. Designed to help students hone skills in several areas, the pioneering program makes graduates more marketable to potential employers. The 2012-13 troupe's season included *The Comedy of Errors*, *The Sea Voyage*, *The Tempest*, *King Lear*, and *As You Like It*.





Students, faculty, and staff reinvented election night with **MBC Live Election** — delivering a live broadcast of 2012 presidential election results for the Mary Baldwin campus. Political Science Professor Laura van Assendelft conceived of the project while attending an American Political Science Association conference, and approximately 20 students joined her to make the event a reality. A grant from the Virginia Campus Election Engagement Project provided funds for cameras, microphones, advertising, food, T-shirts, a van and gas money used for local voter registration efforts, and a bus trip to Washington, DC, where students shot footage and recorded interviews. The production brought together voters from both sides of the aisle and sparked lively discussion on- and off-camera.



On the Scene ★★★★★★

"Quiet on set," directed Meredith Miller '13 from behind the master controls in the Spencer-Center-turned-broadcast-studio. Just after 7:30 p.m. on November 6, Political Science Professor Laura van Assendelft delivered a handwritten note with the first news of local results to on-camera reporter Tara Riggs '13. "With 19 percent of precincts reporting in Augusta County, Romney has 74 percent of the votes. Romney is currently leading in Virginia overall as well," Riggs said. When all votes were counted, Republican nominee Mitt Romney garnered 70 percent of votes in Augusta County, while President Barack Obama earned 51 percent of the popular vote in Virginia. "It's really powerful and moving to be part of this event," added a student guest, during a live "Squirrel on the Street" segment.



PHOTOS BY WOODS PIERCE

Adult Degree Program student Marie Greer traveled from Roanoke to monitor results at a bank of computers in a lab in Wenger Hall. "I wanted to be part of the process," said Greer, as she looked up from the screen where states were beginning to be shaded red or blue to reflect which candidate was leading. Greer is completing a political science directed inquiry online. "The drive was completely worth it to be in the midst of all this energy. We're focusing on the battleground states, and the returns are starting to come fast and furious now," she said at about 8 p.m.



Sophomore Danneh Kainessi frequently checked her phone for updates and talked with other members of the crowd that gathered in Miller Chapel while watching the broadcast on a large screen. Spectators drifted in and out to see student anchors deliver returns and conduct interviews live on air. Pre-recorded classroom discussions and debates added context to the video stream. "Voting in my first presidential election is a big deal," said the Maryland native. "I am convinced that my vote matters, and I'd so much rather be here, seeing everyone's reactions when results come in, than alone in my room with the television."



The success of the MBC Live Election pilot convinced van Assendelft to start planning for similar events to mark the Virginia gubernatorial race in 2013 and the state's congressional elections in 2014. She also has sights on expanding the mock convention she typically holds among only her students and on staging another campus-wide live broadcast for the 2016 presidential election.



(top of page) Aubrey Sparks '13, Kristina Lee '14, and Kacy Coates '13 anchor the Live Election broadcast. (center, clockwise from top) Precious Parker '16 checks the video feed on one of several cameras in the Spencer Center. A crowd of students watches the broadcast in Miller Chapel. Associate Professor of Art History Marlina Hobson and her husband get wrapped up in the live production.

Indian Educator Studies Leadership MBC welcomes first UBCHEA visiting fellow

Lady Doak College (LDC) professor of zoology Priscilla Jayasingh of Madurai, India, immersed herself in leadership development during the fall 2012 semester at Mary Baldwin College.

As a fellow in the United Board for Christian Higher Education in Asia (UBCHEA) program, Jayasingh familiarized herself with all things Mary Baldwin — from the Spencer Center for Civic and Global Engagement to the Quest interfaith program to admissions and financial processes. Her time on campus also included auditing a course on higher education in the United States and a presentation as part of the Spencer Center's International Café series.

"I have goals for both professional and personal enrichment," said Jayasingh, whose fellowship included a similar residency at a university in Taiwan. "One of the things I'm looking forward to is extending and enhancing Lady Doak's service learning program."

Jayasingh's visit is the most recent thread in a partnership between Mary Baldwin and

LDC that has been building for nearly a decade. Professor of Philosophy Roderic Owen taught and made faculty, staff, and student connections at LDC — the first women's college established in Madurai — in 2005 and again in 2012. In 2008, a student exchange program further linked the schools through the corps of cadets within both colleges.

"This relationship provides yet another opportunity to enhance our liberal arts commitment to cross-cultural understanding," Owen said. "I feel that MBC and LDC have a great deal in common, including a deep commitment to educating women, openness to new programs, entrepreneurial spirit, and the guidance and vision of strong founding women."

In addition to continuing to explore ways that MBC and LDC can collaborate, Jayasingh's visit could open the doors for Mary Baldwin to serve as a host institution for UBCHEA fellows from India, China, the Philippines, and Thailand, Owen said.

"This relationship provides yet another opportunity to enhance our liberal arts commitment to cross-cultural understanding."

PROFESSOR OF PHILOSOPHY RODERIC OWEN

Indian professor Priscilla Jayasingh made herself at home in the Spencer Center while she served as an international visiting fellow in fall 2012.



« RAIN STREAMING, APPLE GLEANING

Despite a dampening drizzle on Apple Day, students, faculty, and staff traveled to Woodbine Farm in Strasburg to gather 3,870 pounds of fruit for Washington DC-area food banks.

« FOODIE FARE

Renowned local restaurant chefs from Zynodaa and Palladio treated MBC diners to special menus on Sustainability Day and World Food Day during the fall semester.



« COLLEGES ARE GRADED, TOO

Mary Baldwin College continues to rate as one of the best colleges in the Southeast (*The Princeton Review*), a top-tier master's university in the South (*U.S. News & World Report*), an institution that contributes to the public good (*Washington Monthly*), and a national College of Distinction.



« REVIVING RURAL ART

Hunt Gallery hosted *Artisans & Agroecology: The Cultural Connection between Craft & Rural Life*, an exhibit featuring professionals connected with the Artisans Center of Virginia.

« EDUCATED QUEST

Faculty voted to add applied behavioral analysis and autism spectrum disorders as concentrations in MBC's Master of Education degree program.

IN MEMORY

Brenda Bryant
*Dean of Students and
 Senior Vice President for
 Enrollment Management
 and Administration*



Losing a member of the Mary Baldwin College family is never easy, but the heartache is especially acute when that person is still serving on the faculty or staff. Brenda Bryant had been present at meetings and events just weeks before her death in August. When the MBC community gathered to remember her, many people were still reeling from the passing of their colleague and friend after a prolonged battle with breast cancer.

"She was not only a strategic advisor, but also a trusted friend to me. She brought me — and each of us who knew her — to the place from which our voice, our hope could spring," said President Pamela Fox at the memorial service.

Professor of Philosophy Roderic Owen was one of several faculty and staff members who spoke about Bryant's quiet, unassuming leadership and far-reaching contributions to the college during her 18-year tenure.

"She initially came to Mary Baldwin to shepherd the newly formed VWIL (Virginia Women's Institute for Leadership) program, but she ended up being an invaluable asset to the college as a whole," he said.

Owen and several others at the gathering were members

of the search committee that in 1995 selected Bryant as founding director of VWIL, the only all-female corps of cadets in the country. Prior to joining the MBC staff, she worked for 15 years as executive vice president of Creative Associates International, Inc. in Washington, DC. She oversaw international leadership and training programs, provided humanitarian assistance to newly democratic countries, and promoted girls' education. Bryant's career in leadership development also included teaching graduate courses as an adjunct faculty member at the Washington

Public Affairs Center.

Bryant earned a doctorate in public administration from the University of Southern California, a master's degree in education from Catholic University, and an undergraduate degree in political science from Vassar College.

Not content to stay behind a desk, she immersed herself in VWIL. Some of colleague Sharon Spalding's fondest memories are from their trips accompanying new cadets during Wilderness — the hiking, camping, and teambuilding adventure that introduces new members to the corps each August.

"A few years into the



PHOTO BY WOODS PIERCE

Bryant's characteristic smile was on display while she participated in gleaning during Apple Day 2010.



Read numerous tributes to Brenda Bryant in *The Leader*, the newsletter published by VWIL to highlight the lives of its alumnae

www.mbc.edu/docs/publications/vwilleader.pdf



Ring Comes Full Circle

After three moves due to military placements and no sign of her lost class ring, Karen Potter Langfeld '08 was just about to order a replacement when she received a message from one of the nULLS she mentored while she was a cadet in the Virginia Women's Institute for Leadership (VWIL).

Langfeld's tiny ring — it is a size 3 1/2 to fit her pinky finger — was spotted while crews were renovating bathrooms in Kable Residence Hall.

"It still looked brand new, probably because I lost it soon after Junior Dads and Family Weekend," she said. "I most likely took it off while taking a

shower and it fell. I really didn't think I would see it again at that point."

Before being returned to Langfeld, the ring made it into the hands of Director of Security Robert Richardson, who decoded the inscription "KAP 2008" to find Karen Anne Potter in the 2008 yearbook. From there, admissions staff member Gretchen Domaleski '10 — who previously worked in the VWIL office with Langfeld — contacted her with news about the ring.

"Physical Plant, Mr. Richardson, and the VWIL office were so wonderful for taking the time to



PHOTO BY WOODS PIERCE

Bryant, right, and VWIL Commandant of Cadets Brig. Gen. N. Michael Bissell, middle, pay tribute during a recent parade featuring the Virginia Women's Institute for Leadership, for which Bryant served as founding director.

program, she asked me, with her characteristic sense of humor, 'Do you think we can do it again? Every time we get a year older, and they stay 18,'" said Spalding, MBC director of athletics. Spalding also helped Bryant reach a personal goal of running in her first marathon, which she completed in late adulthood.

With her guidance, VWIL gained national prestige and effectively trained both military and civilian leaders. Bryant quickly earned respect from decorated veterans, including her associate, VWIL Commandant of Cadets Brig. Gen. Mike Bissell. She was the first woman to be named president of the Association of Military Colleges and Schools in the United States.

Bryant's rapport with students and former students was exceptional. Young alumnae ranked her as the "woman who rocked their four years at MBC," and she earned recognition as an honorary alumna. As further testament to her legacy, Reunion 2013 featured a run/walk named in Bryant's memory and she posthumously received at Commencement the prestigious Algernon Sydney Sullivan Award for nobility of character and unselfish service.

Although her administrative roles at MBC changed over the years, one of the countless ways Bryant stayed intimately connected with VWIL and its alumnae was by collecting submissions for the program's newsletter, *The Leader*. As a tribute to Bryant, Holly

Moskowitz '03 served as editor for the most recent issue, compiling memories of her "ultimate leader" from more than 50 alumnae, family, friends, and colleagues.

"She was an incredible person who effortlessly moved mountains for everyone," Moskowitz said. "One of the things that I always admired about Dr. Bryant was that if she wanted something done, she made sure it happened. She would have wanted this done. So I did it thinking of her."

Army Lieutenant Barbara Jean Harrington '10 was flooded with responses when she posted a Facebook message about holding a memorial for Bryant in Bagram, Afghanistan, where Harrington is serving. VWIL alumnae Elizabeth Cramer '07, Lacy Wood '07, Amanda Silvers '08, Elise Neel '09, and Kathryn Buckland '10 joined Harrington in flying and framing a flag in a simple ceremony to honor Bryant.

"We went to dinner together and talked about how she was an inspiration and a mentor to each of us. We talked in great length about her leadership class, and we remembered when she had us over to her house, giving us a glimpse of her life outside of the college," Harrington said.

Leader by example, intuitive professional, quiet inspiration, Bryant forged a legacy at MBC and in the larger community that will endure.

« UNDER CONSTRUCTION

On the heels of finishing the first phase of renovations in Pearce Science Center, Kjellstrom + Lee was selected as the construction management company for MBC's Murphy Deming College of Health Sciences. Learn more about the October 18 groundbreaking ceremony on page 4.



« PRESS RELEASES TO GARLIC PRESSES

The MBC community mourned the passing in July of Virginia Munce Louisell, the college's vibrant alumnae director and public relations

director from 1963 to 1980 and creator of the beloved alumnae cookbook, *From Ham to Jam*.

« WHAT'S IN A NAME?

The most common first name among incoming freshmen in fall 2012 was Jasmine — there were nine of them, with various spellings — followed in popularity by Sarah, Kayla, Amanda, Stephanie, and Elizabeth.

« WISE COUNCIL

Following a two-year appointment to Staunton City Council, Professor of Education James Harrington was elected to serve a second term.



« MILITARY MATTERS

Mary Baldwin was named to the 2013 list of Military Friendly Schools, recognizing the college's supportive environment for active and retired service personnel and their families.

« SHAKESPEARE SESSION

Paul Menzer, director of the MLitt/MFA program in Shakespeare and Performance and associate professor of English, gave an invited lecture at the Folger Shakespeare Library's institute on teaching Shakespeare.

« GET SMART

About 20 MBC sophomores are the first participants in the Advisory Board of Visitors' new mentoring program, the Sophomore Mentoring Advisory Resource Team, or SMART, benefitting from one-on-one contact with an ABV professional who shares her interests.

return it to me. Just more proof that going to a small all-female college was the right choice," Langfeld said.

A course manager for commissioning education at the Air Force Academy, Langfeld is married with two children. "Everyone wears their college ring at work, and now I get to wear mine with MBC pride."

Karen Potter '08 was a standout scholar-athlete and a member of the VWIL color guard as an undergraduate.



PHOTO BY WOODS PIERCE

IN MEMORY

Patricia H. Menk

Professor Emerita
of History



Mary Baldwin College Professor Emerita of History Patricia Holbert Menk passed away in July 2012, but her words continue to shape the college through her written histories and the wisdom she imparted to students, colleagues, and friends.

"I spent many hours with Dr. Menk, both in class and in her office. She taught me not only to understand history, but to understand myself and what I wanted from life," Linda Fogle Newsom '80 commented via the MBC Facebook page, expressing the sentiment of many in response to Menk's death.

The Mary Baldwin community reflected on Menk's contributions as professor from 1952 to 1981 and author of two hallmark volumes that chronicle MBC history: *To Live in Time: The Sesquicentennial History of Mary Baldwin College and Retrospect: The Tyson Years, 1985-2003*. Many others remembered her as the first woman to be elected mayor of Staunton. A testament to her ability to multi-task with skill and grace, Menk served as mayor while working in the history department at MBC and raising her three children. An outspoken advocate for civic engagement — particularly among women — she was also a member of the Staunton City Council and the city's school board, and she was active in Covenant Presbyterian Church for more than 50 years.

The Rev. John Peterson, pastor at Covenant, highlighted Menk's thirst for knowledge in his tender homily at her funeral.

"A few weeks ago, when I visited Pat in her home, she pointed to a stack of books piled on her desk — there were probably a dozen in the stack. She told me that those were the books she was planning on reading next, though not in the order in which they were stacked," he said. "Throughout her life, [she wanted] to learn as much as possible, to teach what she learned, and to give back to the community with gratitude."

Although Menk officially retired from the faculty decades ago, her connection to the college remained strong until the end of her life. She lived in Staunton and was often spotted at campus events, one of the most recent being a visit with alumnae at Reunion in April 2012. Menk also supported MBC financially, including contributions to the annual Menk Award for faculty development, named for her and her late husband, Karl F. Menk, former associate professor of microbiology (1959–81), director of laboratories at King's Daughters' Hospital, and founder of MBC's Medical Technology Program.

The Rutherford, New Jersey, native earned her undergraduate degree at Florida State College for Women (now Florida State University in Tallahassee) and master's and doctoral degrees at the University of Virginia.

Academic Recognition

Since 1994, the Patricia H. and Karl F. Menk Award has honored thought-provoking faculty sabbatical projects in the sciences, history, philosophy, sociology, economics, and Asian studies. A generous donor to Mary Baldwin College, Menk herself contributed to the endowed award fund, which was established by one of her former students, Jane Townes '69. Below are the awardees and the focus of their sabbatical work.

1994–95: John "Jack" Kibler III (psychology)
project: incorporating technology into courses

1995–96: Mary Hill Cole (history)
project: Elizabeth I, for her book, *The Portable Queen: Elizabeth I and the Politics of Ceremony*

1996–97: Lundy Pentz (biology)
project: developmental gene regulation

1997–98: Ann Alexander (history)
project: John Mitchell Jr., who was the subject of her 2002 book, *Race Man*

1998–99: Edward Scott (philosophy)
project: new courses related to the African-American studies minor

2005–06: Eric Jones (biology)
project: documenting wildflowers of Augusta County

2006–07: Daniel Métraux (Asian studies)
project: several aspects of U.S./Japan relations, including the significance of former President Ulysses S. Grant's trip to Japan in 1879, Japanese religion, and Americans in Japan

2007–08: Kenneth Keller (history)
project: the Valley Turnpike, for a chapter in the book *The Valley Road*

2008–09: Daniel Stuhlsatz (sociology)
project: how financial resources promote educational achievement

2009–10: Mary Hill Cole (history)
project: the family network of Elizabeth I of England

2010–11: Amy Diduch (economics)
project: impact of coal mining on economic, personal, and environmental well-being in West Virginia

2011–12: Judy Klein (economics)
project: how U.S. military needs during World War II and the Cold War influenced applied mathematicians

2012–13: Paul Deeble (biology)
project: development of the Young Women in Science program



at left: Patricia Menk's written histories of Mary Baldwin and newspaper clippings highlight her life of scholarship and public service.

AT THE PODIUM

MARY BALDWIN'S FEATURED EVENTS AND GUEST APPEARANCES IN SPRING 2013

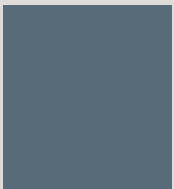
MBC THEATRE: *PROOF* by David Auburn
Fletcher Collins Theatre in Deming Fine Arts Center
DIRECTED BY MBC PROFESSOR OF THEATRE
TERRY SOUTHERINGTON '72

The undergraduate theatre program presented *Proof*, the 2001 Pulitzer Prize winner for Drama and Tony Award winner for Best Play, as the final full-length play of its 2012–13 season. The plot follows Catherine, a scholar who leaves her own mathematical studies to care for her father, a math genius who has descended into mental illness. Upon his death, his ex-graduate student Hal discovers a significant new proof among her father's otherwise rambling notes. Catherine must deal with a burgeoning relationship, a domineering sister, and her fear of following in her father's footsteps while she attempts to stay in control.



HUNT GALLERY EXHIBITIONS

Annual JURIED MBC STUDENT ART exhibition (*pictured above*)
MBC SENIOR STUDIO ART exhibitions
CAPSTONE exhibitions



SELECTED 2012-13 CAMPUS GUESTS

- CARPENTER LECTURE IN HEALTH CARE ADMINISTRATION: **Jeff Goldsmith**, president of Health Futures, Inc. and associate professor of public health at the University of Virginia
- ELIZABETH KIRKPATRICK DOENGES VISTING ARTIST/SCHOLAR: **Aurora Robson**, sculptor
- FIRESTONE LECTURE IN CONTEMPORARY ART: **Inka Essenhigh**, painter
- ISLAM AWARENESS WEEK GUEST: **Nasreeh Akhtar**, professor at International Islamic University
- CARL BROMAN CONCERT: **Benjamin Moser**, piano
- FOUNDERS DAY SPEAKER: **Marie Westbrook '82**, dean and professor of leadership and management at the College of Leadership Development, Securities and Exchange Commission
- PERMEABLE BORDERS DISCUSSION: **Claudia Bernardi**, MBC artist-in-residence
- CONCERT: Global Rhythms, featuring MBC Artist-in-Residence **Srinivas Krishnan**
- PRESBYTERIAN PEACEMAKING PROGRAM VISITOR: **Majd Lahham**, International Orthodox Christian Charities
- VISITING INSTRUCTORS AND PERFORMERS: **Actors From The London Stage**
- PHI BETA KAPPA SPEAKER: **Janet Currie**, professor of economics and public affairs at Princeton University
- HUMPHREYS BIOLOGY LECTURE: **Louise Temple**, professor of integrated science and technology at James Madison University



dollars & CHANGE

Ever Ahead is MBC's Most Ambitious, Most Personal Fundraising Effort

BY DAWN MEDLEY / Photos by Woods Pierce and Miscellaneous Media Photography

WHEN ALUMNA BERTIE MURPHY DEMING SMITH '46 pledged \$6.5 million to support campus revitalization and academic innovation, she could not have imagined that her gift would ignite an \$80 million campaign. Today, Ever Ahead: The Campaign for Mary Baldwin College — the largest fundraising effort in MBC's history — is a highly focused endeavor that will strengthen the entire college by bringing to life its first doctoral degree programs while enlivening the historic Residential College for Women and other existing programs.

To celebrate raising nearly \$60 million toward its goal, Ever Ahead was introduced to the public last fall with a gala and the unveiling of a campaign video and website. The event included an announcement of an additional \$1 million pledge from a group of MBC trustees and friends for the Murphy Deming College of Health Sciences, a venture that places front and center the college's drive to stay ahead of its peers.

"We are encouraged by the generosity of those who have already responded," said Claire "Yum" Lewis Arnold '69, campaign chair. "In this final phase, we will need gifts of all amounts from all members of the MBC community to reach the goals of Ever Ahead."

ever ahead

the CAMPAIGN for
MARY BALDWIN COLLEGE

DEFINING THE CURVE

Every donor improves the college's opportunities to forecast trends in higher education and to change proactively ahead of its peer institutions.

A handful of large contributions provided a critical foundation for campaign growth. Student and faculty collaborative research received a boost from campaign chairwoman Arnold and husband Ross as well as the Margaret C. Woodson Foundation, established by an MBC alumna who also served on the Board of Trustees. When former Board of Trustees leader Louise Rossett McNamee '70 and husband Peter McHugh contributed more than \$1 million to Ever Ahead for scholarship endowment and the annual fund in 2007, McNamee said, "It is enormously rewarding that our gift can help Mary Baldwin's deserving and diverse women access this caliber of college experience."

Well-established Baldwin benefactors Hayne and Anna Kate Reid Hipp '63 created the Hipp Innovation Fund to enhance national recruiting and support 19 new and updated academic programs as recommended by faculty and staff. "My favorite cause is Mary Baldwin College," Hipp said. "We realized many years ago that what we gave to Mary Baldwin would have a much greater impact on the college and her success than any other academic institution with which we are associated."

More recently, a \$1.2 million bequest from Frances Tullis '45 put painters, electricians, and roofers to work sprucing up the campus she once called home.

But without a strong and growing base of smaller donors, Smith's original gift — which purposefully required a two-to-one funding match from other

TOGETHER, WE STAY EVER AHEAD



The launch of the public phase of Ever Ahead: The Campaign for Mary Baldwin College was marked with the debut of a video celebrating campaign accomplishments and vision. Take a peek at www.mbc.edu/everahead/campaign-video.

donors — would never have generated the nearly \$30 million that was used to re-envision Mary Baldwin College for the millennial generation. A wide range of gifts will be vital to complete Ever Ahead by Fall 2014 and to fuel Mary Baldwin's next curve of innovation.

Contributions to the Baldwin Fund — the college's continuous effort to solicit unrestricted dollars — will be particularly important. Annual funds typically take a hit when an institution is in campaign mode, said Brian Yurochko, director of annual giving. MBC's fund recorded a net increase in donors and total donations during the past several years, in contrast to dips at other higher education institutions during the economic recession. The annual fund team's challenge is to continue that trend in the public phase of Ever Ahead. While reaching out to new donors, an essential component of campaign success will be convincing people to continue to make their Baldwin Fund gifts in addition to campaign gifts.

"The Baldwin Fund is extremely practical," Yurochko said. "Most people take for granted that the college continues to function on a daily basis while planning for big projects. It's not very exciting to contribute to the \$35,000 monthly electric bill, but it is absolutely necessary."

For each of the last three fiscal years, the number of first-time donors to the college has equaled or surpassed the number of new donors to the college during pre-recession years, he explained. Adding first-time contributors to the loyal donor base helped MBC increase its giving participation rate by 3.5 percent between 2009 and 2011, the same period in which the rate at similar private institutions dropped an average of five percentage points.

Smaller gifts have made possible other key campaign initiatives, such as opening the Samuel R. Jr. and Ava Spencer Center for Civic and Global Engagement and renovating or restoring nearly 80 percent of the college's historic buildings. They also increased MBC's ability to reward deserving students with scholarship funds and helped more young women study abroad and engage in collaborative, original research with faculty.

GIVING, YOUR WAY

Yurochko keeps one alumna's gift remittance form taped to his door as a reminder that Mary Baldwin's campaign effort is a truly personal one, a huge undertaking comprised of hundreds of individuals.

"The handwritten note is an apology for a decrease in her gift due to family financial obligations. What stuck with me, though, is that she still made a gift and that she recognized the importance of every dollar," he said.

President Pamela Fox also knows it is possible for each donor to find a way to make his or her gift meaningful while fundraisers keep their eyes on the "big picture" projects and programs that will translate to MBC's future success. She draws on the stories of alumnae such as Kellie Warner '90, Sue Warfield Caples '60, and others to illustrate the power of personalized fundraising.

A member of the MBC Board of Trustees, Warner is a seasoned traveler, and her recent trip to El Salvador with MBC students and Artist-in-Residence Claudia Bernardi became a pivotal event in her commitment to the college.

"It was an amazing experience to see students' global views expand before my eyes," Warner said, explaining that her campaign gift supports civic engagement and study abroad scholarships, curricular innovation awards for faculty, and the artist-in-residence program through the college's new Spencer Center endowment.

With a gift that helped establish what is now an accredited bachelor of social work (BSW) program, Rob and Sue Caples made it possible for Mary Baldwin undergraduates to combine a liberal arts foundation with study in a high-demand, highly rewarding career field.

"We have to be a part of this," Rob Caples recalls his wife saying when she learned of a student petition to add social work to the MBC curriculum. Her passion for the field developed while she earned a master's degree in medical social work and practiced in Connecticut and New York.

The BSW was an instant draw, and there are now nearly 50 students with declared majors in social work, 20 of whom are in the Adult Degree Program. The popular major has enhanced MBC's connections to the advocacy organization Women for Women International and taken students to Honduras for unforgettable, hands-on field placements, among other dynamic results.

THE FINAL PUSH

The hallmark resourcefulness of Mary Baldwin College is on display in each step of Ever Ahead.

"As a student of the history of our institution, I marvel that at every point in time, Mary Baldwin College has created her way forward," President Fox said at a recent campaign event in Charlottesville, one of many throughout the East Coast that brought together alumnae/i and friends of the college.

At campaign gatherings this spring, Fox shared how the college's recent initiatives and upcoming expansion connect to MBC's historic mission and support the core undergraduate campus. This campaign's fulfillment will mean that future generations of Mary Baldwin students will look back on their college experience with the same affection as those who attended decades ago.

"At this turning point in Mary Baldwin's evolution, we draw upon our record of valuing tradition just as much as innovation. This college has proven, time and again, that we can be both enduring and entrepreneurial," said Fox.

Giving, Personalized

Our Institutional Advancement (IA) staff members not only raise funds, they also build relationships. They are your direct connection to the Ever Ahead campaign.

ADMINISTRATION

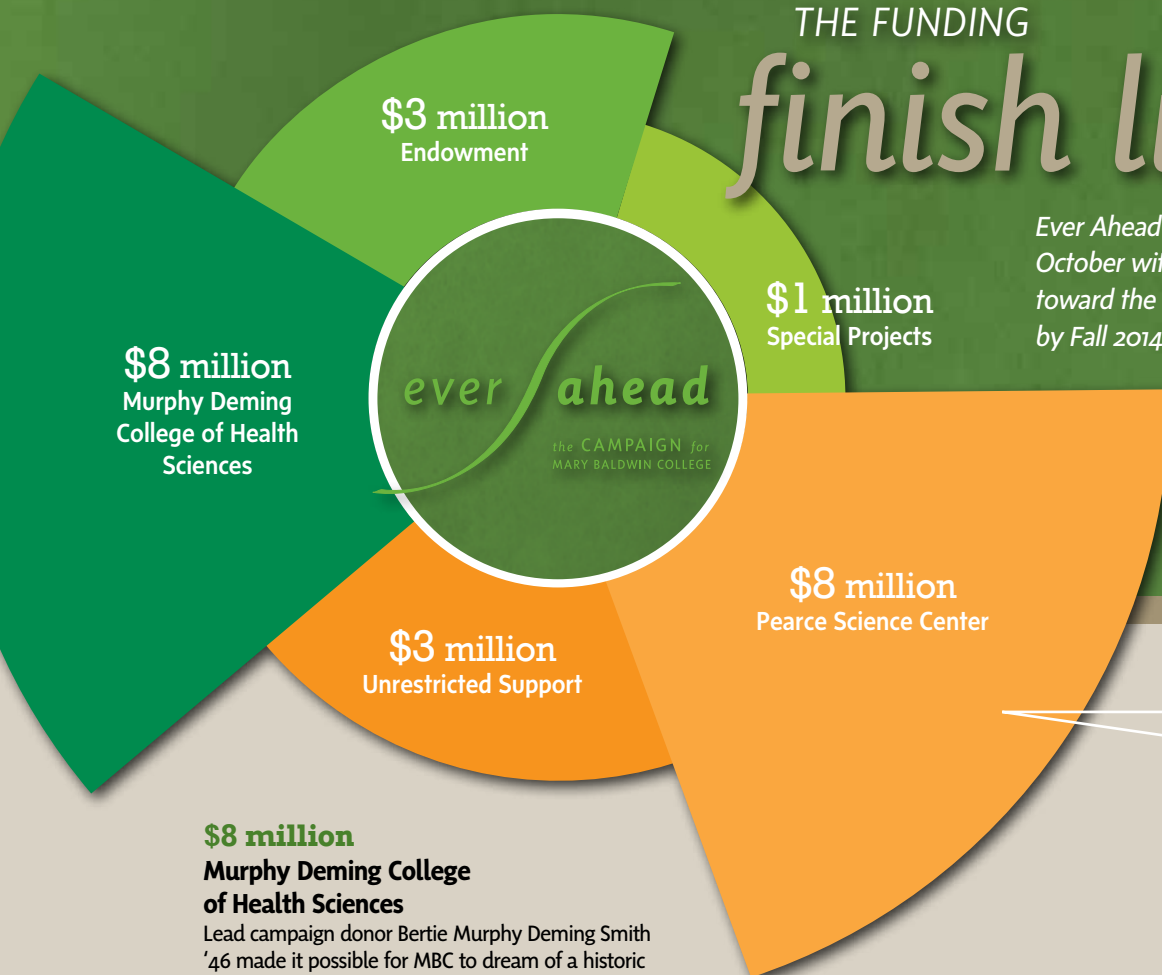
Ridenour leads the IA team while working to secure major gifts and strategically planning overall fundraising efforts.

Tamara Ridenour, CFRE

Interim Director of Operations and Director of Development
tbrainerd@mbc.edu
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THE FUNDING finish line

Ever Ahead entered its public phase in October with \$23 million remaining to raise toward the record-setting \$80 million goal by Fall 2014.



\$8 million

Murphy Deming College of Health Sciences

Lead campaign donor Bertie Murphy Deming Smith '46 made it possible for MBC to dream of a historic expansion into the health sciences, which include the college's first doctoral programs. Smith's generosity has inspired gifts of all sizes from longtime donors and new contributors who are eager to see the doors of our state-of-the-art facility open in 2014.

\$3 million

Unrestricted Support

As one of the most critical sources of funding for day-to-day operations at the college, unrestricted gifts comprise the Baldwin Fund, MBC's ongoing fundraising effort.

\$3 million

Endowment

Gifts to endowed funds keep on giving. Endowments for our Summer Research Fellows Program and Spencer Center for Civic Engagement provide two new ways to support current and future generations of Mary Baldwin students.

\$8 million

Pearce Science Center

Recent renovations have started to elevate the condition of the 40-year-old building to match the distinction of its scholars. Plans are ready to complete the renovation, which will ensure students benefit from the modern laboratories and equipment they deserve.

\$1 million

Special Projects

Support for special projects helps MBC put its best face forward. Renovation plans for the historic Alumnae House fall into this category and include remodeling its interior spaces and grounds to again accommodate special events and overnight guests.

CAMPAIGN UPDATE

A \$2 million gift from the E. Rhodes and Leona B. Carpenter Foundation will fund renovation of the third floor of Pearce Science Center, which includes academic areas and key communal spaces that are frequently used by science and non-science majors and by the wider community. Plans call for the building's main entrance from campus to open onto the Commons, a 6,500 square-foot space where students and faculty can meet en route to class, labs, or the new science library. The renovation will require the Pearce project's most extensive demolition and reconstruction and will be named the Carpenter Science Commons in memory of Leona B. Carpenter '35.

MAJOR GIFT DEVELOPMENT

Mary Baldwin's major gifts officers build and nurture personal relationships with donors — often traveling throughout the country to encourage them to donate to the college as well as to give back by volunteering their time and expertise.

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ever ahead



CHAMBERS



KAUFMANN

meet some of our

CHANGEMAKERS

ever ENGAGED

Alison Kaufmann is not a millionaire. She is a 2007 graduate. And she is still working to establish herself in the professional world. But she is one of Mary Baldwin College's most dependable donors.

"My gifts have always been manageable," says Kaufmann, program manager at Dominion Virginia Power who recently earned her master's degree in business administration. "Meaningful, but manageable. I'm not going into debt, but I'm also not going to let a year go by without contributing."

A member of the Alumnae/i Association Board of Directors, Kaufmann made her first gift — \$20.07 in reference to her class year — while she was a senior. It was the key to establishing giving back as part of her routine.

"It's so much easier to keep giving after you've made that first commitment. It is nice to think of my college each month when I make a contribution to its future."

To mark her five-year Reunion, she increased her gift to celebrate the "re-

energized, reflective spirit that came with my first Reunion." Like many employers, Dominion boosts Kaufmann's generosity by matching her donations.

Her role in funding the creation of the Murphy Deming College of Health Sciences is rewarding because of the potential that new programs have to "elevate the Mary Baldwin name around the state and the nation," Kaufmann said. "I continue to feel very close to the place that was my home for four years, and I want to be part of helping the college invest in giving more students the opportunity to call MBC home."

ever EAGER

Even over the phone, the enthusiasm in **Nancy Dunbar's** voice is contagious.

"I am just so thrilled and proud of my 'little' college. We are not just keeping up, we are always ahead of the curve when that new opportunity comes along," she said. "Mary Baldwin is doing big things."

Although she did not earn her degree at Mary Baldwin, Dunbar — who spent three years at MBC as a member

GENEROUS, CARING DONORS are the heart of the Ever Ahead campaign. Read about some of them here, and many more online at www.mbc.edu/everahead/donors.

ALUMNAE/I AND PARENT RELATIONS

Through events such as Reunion, Family Weekend, and regional gatherings, the Alumnae/i and Parent Relations staff encourages the entire MBC community to become involved with and serve the college in numerous ways.

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DUNBAR



WOODSON



THE GARRETTS

KERS

of the Class of 1960 — has remained “up close and personal” with the college and has always been right on board with its role in “empowering women of all generations.” A strong, vivacious group of MBC alumnae in the Columbia, South Carolina, area drew her in while she worked as a high school teacher and earned her master’s degree and PhD at the University of South Carolina. Service on the Alumnae/i Association Board of Directors, Advisory Board of Visitors, and Board of Trustees beginning in the 1970s has given her the opportunity to take part in the college’s evolution.

Over the years, Dunbar has gone beyond her reliable annual Baldwin Fund gifts to support special projects and initiatives. Her latest contribution will create an endowed scholarship for a cadet in the Virginia Women’s Institute for Leadership (VWIL). Dunbar is passionate about each program that expands the reach and the mission of MBC, and her family’s military involvement — including a daughter who serves as a Coast Guard commander — makes VWIL particularly meaningful.

“I know that I will love the new health sciences programs just as much,” she said. “We’re going to do it, and we’re going to do it right.”

ever WELCOMED

Dallas couple **Michael and Toni Garrett** knew that Mary Baldwin College was the right fit for their

daughter, Kelly. She wasn’t so sure.

Instead of enrolling at MBC in 1985, Kelly became a freshman at another small, liberal arts college on the East Coast. On paper, the school shared many characteristics with Mary Baldwin — the biggest difference being that it was co-ed — but she just wasn’t motivated to do well in class or get involved in co-curricular activities. Kelly was struggling. She realized it. Her parents realized it, too.

After three semesters and with a grade point average that was less than impressive, Kelly gave MBC another chance. That was when things began to turn around.

“Mary Baldwin welcomed Kelly when we didn’t know if she was going to make it through college; we really weren’t sure if we would see her graduate,” said Michael Garrett.

It wasn’t long before Kelly declared a major in history and immersed herself in campus life. During her senior year, she served as a resident assistant, and not only did she graduate, she graduated with the Class of 1989 — only two-and-a-half years after entering — and earned *cum laude* honors.

“We made the decision then and there that we would support Mary Baldwin for as long as we are around,” Michael Garrett said.

“We feel that if we can help make it possible for MBC to give another student the chance to turn her life around like Kelly did, it is all worth it.”

ever FUNDAMENTAL

The residence hall that bears her name is the most visible evidence of former Board of Trustees member **Margaret C. Woodson’s** legacy on campus, but a closer look reveals numerous projects and initiatives made possible by more than \$2.65 million in donations from her charitable bequest.

Since its inception in 1963, the Woodson Foundation has contributed regularly and thoughtfully to the college, including recent contributions to

the Jesse Cleveland Pearce Science Center renovation and to undergraduate projects under the umbrella of the Summer Research Fellows program.

“I think that’s something [Margaret Woodson] would have wanted — she was a strong advocate for women’s education, and we are proud to carry on her legacy,” said Bob Shay, president of the Woodson Foundation Board of Trustees and great-nephew of Margaret Woodson.

In her role with the Foundation for the Carolinas — which manages the Woodson Foundation — Meg Kluttz Dees ’93 serves as a trusted liaison between the foundation and MBC.

“They have developed a special relationship with the college that will continue to strengthen over time and benefit MBC in perpetuity,” she said.

ever SCHOLARLY

Holding a PhD from Yale University, Professor Emerita of Philosophy and Religion **Marjorie Chambers** was already an accomplished academic when she joined the faculty at Mary Baldwin in 1962. When the 89-year-old lifelong scholar passed away in January 2012, she designated a large portion of her estate to support bright Mary Baldwin College students across disciplines.

The Lorna Beers Chambers scholarship — named in memory of Marjorie Chambers’ mother-in-law — will aid multiple students from enrollment to graduation. A \$750,000 contribution from the former professor and dean will establish an endowed scholarship from which awards will be made based on academic merit.

Although the beneficiaries of Chambers’ memorial scholarship will not have the delight of meeting her in person, they will no doubt experience her vibrant legacy, as articulated by one of her former students, Martha Gates-Mawson ’78: “She was brilliant, humorous, sharing, talented, and, as far as I am concerned, the embodiment of a woman educated and educating in the liberal arts.”

ANNUAL GIVING

From the Class Leadership program to direct mail to the Phonathon, the Annual Giving team solicits gifts for the annual Baldwin Fund, which supports the college’s day-to-day operation.

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Stephanie Morehead ’12
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Seminary Student's Gift Surfaces After 40 Years

A bookkeeping error discovered after more than 40 years made it possible for a 1914 graduate of Mary Baldwin Seminary to contribute to the Ever Ahead campaign. Through an estate gift she designated for Mary Baldwin upon her death in 1969, Estelle McCutchan will directly influence the lives of students 100 years after she was on campus herself.

"I've never experienced anything like this in more than 20 years of fundraising," said Dan Layman, who was then serving as associate vice president for Institutional Advancement. "It's the kind of donation that demonstrates that a Mary Baldwin education has always been a transforming force."

Detailed information about McCutchan is elusive, but staff did learn that she was a Staunton native, like many students of that era, and that she focused on literary studies (there were not majors as we define them today). Latin and English Composition Professor Virginia M. Strickler made such an impression on the young McCutchan that she willed \$25,000 to the college in memory of her former mentor.

The bad news is that the gift did not make it to MBC 43 years ago. The good news is that the funds remained in an interest-bearing account, and the fund is now worth more than \$85,000. More investigation about Strickler's tenure revealed that the University of Chicago alumna taught at the seminary for 50 years and was an advocate for quality student research, according to Layman.

In November 2012, McCutchan's funds

finally reached their destination, establishing the Virginia M. Strickler Research Fund as the first endowment to support the Summer Research Fellows program. Beginning in summer 2014, the endowment will support awards for faculty-student collaborative research and creative projects in all disciplines.

"The undergraduate research, scholarship, and creative activity approach has been proven as a high-impact educational practice," said Lydia Petersson, director of Sponsored Programs and Undergraduate Research. "Students learn more when they are able to apply their classroom knowledge, and faculty members have the chance to test new approaches and develop their ability to compete for external grants and fellowships."

McCutchan gave to the college with complete confidence that her gift would help future students. Now, it will.



PHOTOS BY MISCELLANEOUS MEDIA PHOTOGRAPHY

Campaign leaders (l-r) Margaret E. "Lyn" McDermid '95, Jane Harding Miller '76, Anna Kate Reid Hipp '63, Charlotte Jackson Berry '51, and Claire "Yum" Lewis Arnold '69 were on campus in October to kick off the public phase of Ever Ahead. Not pictured are campaign cabinet members Tracy "Lolita" Burks-Healy '87 and William H. "Bill" Atwood.

Claire "Yum" Lewis Arnold '69 serves as chairwoman of the Campaign Cabinet. Her experience includes 19 years on the MBC Board of Trustees, which she chaired for five years. Arnold is chief executive officer and founder of Leapfrog Services Inc., a remote information technology management and solutions company. Her experience includes acquiring and growing a local consumer goods distribution company into one of Georgia's five largest privately held companies, as well as serving as marketing manager for Coca-Cola USA. In 2009, she was awarded The Atlanta Rotary Club's Armin Maier Community Service Award.

Architect **William H. "Bill" Atwood** established what is now the firm Atwood, Henningsen

& Kestner, Inc. Architects in 1980. He offers invaluable insight into the development of MBC's new graduate school, the Murphy Deming College of Health Sciences. Atwood is connected to MBC through his wife, former Board of Trustees member Bertie Deming "Bebe" Heiner, and through his mother-in-law, Bertie Murphy Deming Smith '46, lead campaign donor.

Charlotte Jackson Berry '51 has served the college's Board of Trustees for more than 35 years, and previously led the Alumnae/i Association as president. Berry worked as a psychiatric social worker at the University of Tennessee and served as national chair of volunteers for the American Red Cross. She also served as vice chair for United Way of America

LEADERSHIP campaign cabinet

ADVANCEMENT SERVICES

The Advancement Services staff ensures that the gift process runs smoothly by providing prospect analysis and documenting gifts to find the intersection between the college's needs and the donors' interests.

Tina Kincaid '93
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ON THE ROAD with ever ahead

TO CELEBRATE THE PUBLIC PHASE of the college's largest fundraising effort to date, the Office of Institutional Advancement is hosted events throughout the region. The gatherings feature a cocktail reception followed by remarks from MBC President Pamela Fox — occasionally accompanied by alumnae supporters — and a screening of the campaign video.

Staunton VA

Richmond VA

Roanoke VA

Charlottesville VA

Columbia SC

Washington DC
photo by Lisa Bliss '02

Atlanta GA

Charlotte NC

Norfolk VA

Virginia Beach VA

and Volunteers of America. In 2002, Berry received the Lifetime of Dedication to Charity & Volunteerism Award from United Way of Buncombe County, Asheville, North Carolina.

In 2004, entrepreneur **Tracy "Lolita" Burks-Healy '87** launched her line of artistic stemware, Designs by Lolita, which has grown into a multi-million dollar business. Prior to starting her company, Burks-Healy worked in fashion marketing for Donna Karan, and later, Christian Dior Perfumes. A Board of Trustees member, she generously donated a special line of commemorative glasses designed exclusively for MBC.

During her 25-year tenure on the MBC Board of Trustees, **Anna Kate Reid Hipp '63** became the first alumna to chair the board. An inspirational longtime donor to Mary Baldwin, Hipp is also active in a number of organizations devoted to environmental preservation and community enhancement, and she serves on the board of trustees for the Southern Environmental Law Center. In 2009, she was honored with the Women of Achievement Award from the YWCA of Greenville, South Carolina.

Board of Trustees Chair **Margaret E. "Lyn" McDermid '95** is chief information officer for the Federal Reserve System. McDermid worked in several management positions at Dominion Virginia Power for 30 years prior to joining the Federal Reserve. The Adult Degree Program graduate was formerly an engineer at Stone and Webster Engineering Corp., developing start-up plans for five nuclear plants. McDermid has chaired the board of directors for the Federal Reserve Bank of Richmond for several years, and she was honored with the Executive Women in Business Achievement Award in 2008.

Jane Harding Miller '76 parlayed her MBC degree into a law degree from the University of Virginia and became a member of the New York State Bar. A Board of Trustees member since 2004, she practiced tax law in New York City prior to becoming an investment banker at several major financial institutions. Most recently, she worked in alternative energy financing as a managing director of the principal finance group at HSBC Securities, Inc. For many years Miller was a volunteer for the American Cancer Society and Memorial Sloan-Kettering Cancer Center.

EVENTS



CHARLOTTESVILLE



RICHMOND



STAUNTON



WASHINGTON DC

COMMUNICATIONS

Minix develops content for fundraising materials, correspondence, and the campaign website, and fosters effective internal communication.

Amanda Minix
Advancement Writer
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DONOR RELATIONS

Via acknowledges gifts, provides stewardship information, and maintains close relationships with donors who support student scholarships. She helps plan donor- and endowment-funded events such as the Doenges Visiting Artist/Scholar and Humphreys Biology Lecture.

Susannah Via
Donor Relations Coordinator
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chronicle of a CAMPAIGN

YEARS BEFORE EVER AHEAD WAS INTRODUCED to the public, connections behind the scenes laid the groundwork to raise more than \$60 million and helped transform Mary Baldwin College.

CAMPUS RENOVATED: Campus renovation and restoration has been integral to Ever Ahead from the start, sparked by the \$6.5 million gift by Bertie Murphy Deming Smith '46 that led to the replacement of massive columns at the Student Activities Center and extensive work at Rose Terrace in addition to many smaller projects. Nearly 80 percent of the historic buildings on campus have been renovated or restored since the fundraising campaign began.

SPENCER CENTER TAKES ROOT: The Samuel R. Jr. and Ava Spencer Center for Civic and Global Engagement opened in October 2007, creating a vibrant hub for student activity and co-curricular programs. Staff and resources available at the Center inspire a campus-wide culture of service and awareness, exemplified by how civic and global engagement are integrated into every major.

SOCIAL WORK INTRODUCED: A student petition in 2007 initiated the process to create a major at MBC for the high-demand, high-impact field of social work. A generous contribution from Rob and Sue Warfield Caples '60 — she a former medical social worker — established what is now a nationally accredited Bachelor of Social Work program that boasts nearly 50 student majors, a student-run club, and the opportunity to engage in international field placements.





HEALTH SCIENCES LAUNCH: A bold move that will create MBC's first doctoral programs and solidly position the college for future growth, the Murphy Deming College of Health Sciences is the centerpiece of the Ever Ahead campaign. The significant physical and programmatic expansion — made possible by Bertie Murphy Deming Smith's lead gift of \$15 million and several generous donations that have followed — will spark Mary Baldwin's next curve of innovation in undergraduate and graduate studies.



PEARCE UPGRADED: The first phase of dramatic, functional renovations to Pearce Science Center was completed in 2012 and included new classrooms and labs on the first and second floors; updated heating and cooling, electrical, and technological systems; painting; new cabinets, floors, and light fixtures; and a new acid neutralization system. A \$1.2 million National Science Foundation grant leveraged an additional \$775,000 from donors, including the Mary Morton Parsons Foundation and former trustee Janet Russell Steelman '52, who established a classroom in honor of the late Professor Emerita of Biology Mary E. Humphreys.



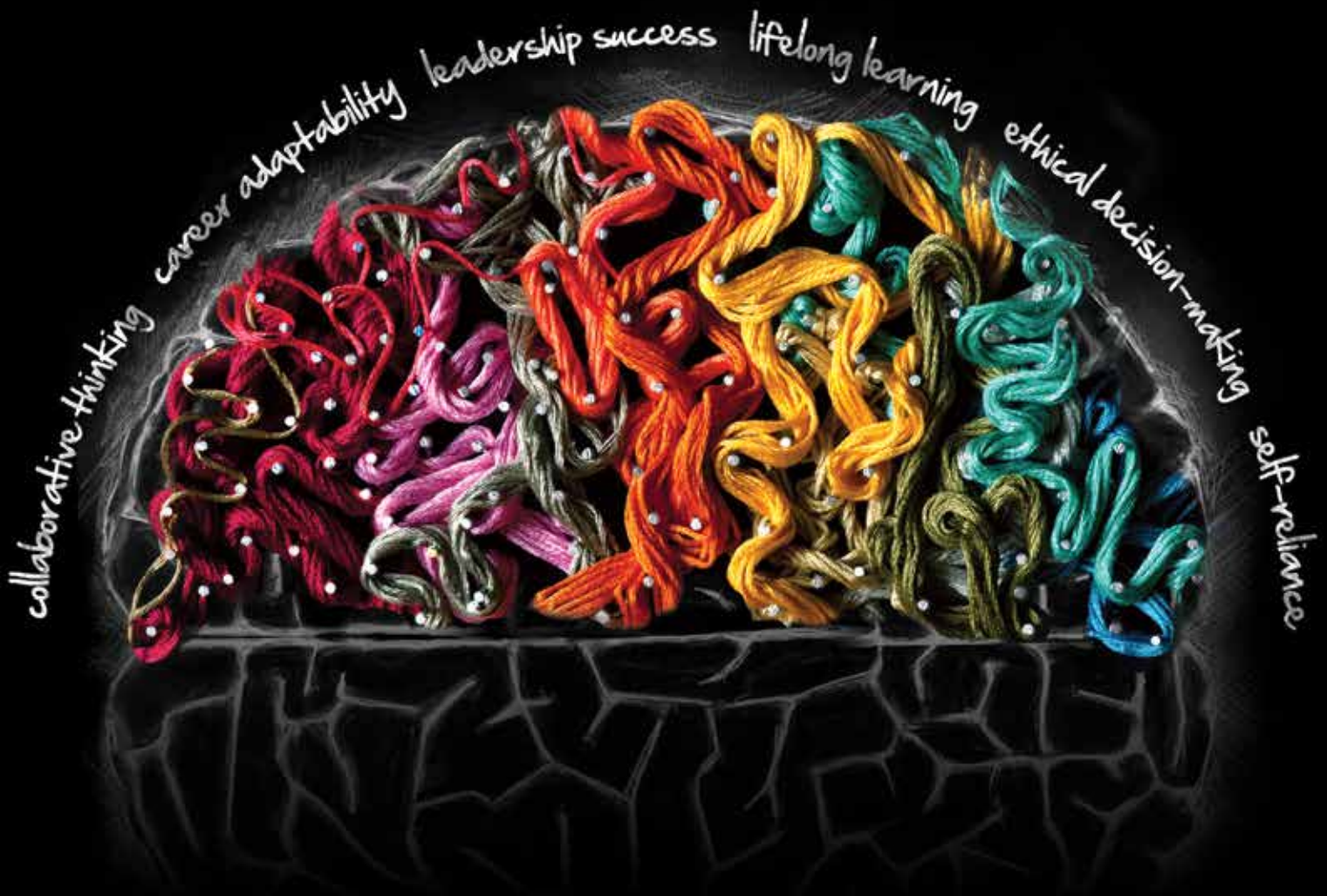
RESEARCH ENHANCED: Campaign gifts that fuel collaborative undergraduate student-faculty research have strengthened the culture of scholarship and creative activity at Mary Baldwin College. The emerging Summer Research Fellows Program received its first significant contribution in 2013 from longtime MBC benefactor the Margaret C. Woodson Foundation, and additional support will provide the consistent funding needed to extend the program to more disciplines.



STRONGER SCHOLARSHIPS: The increasing need for financial aid among students and the powerful connection donors can have with individual recipients make creating endowed scholarships one of the fastest growing areas for campaign contributions. Among the MBC donors who have recently established endowed student scholarships — often in honor of loved ones or as part of an estate gift — are President Emeritus Cynthia Haldenby Tyson, former Board of Trustees chairwoman Louise McNamee '70 and husband Peter McHugh, Nancy Dunbar '60, sisters Mary Louise Powell '57 and Elizabeth Anne Trively, the late Dorothy Baughan Moore '40, and Ann and John Bowles. "Remembrance plaques are soon forgotten," said Janice Collins '65 and husband Ralph, whose fund supports a student who has military ties. "Scholarship funds live on and help those in need."

RETURN ON EDUCATION

BY DAWN MEDLEY



"The only thing more expensive than going to college is not going to college."

— Anthony Carnevale, director of and research professor at the Georgetown University Center on Education and the Workforce

THE VALUE OF HIGHER EDUCATION refuses to be squeezed into a direct return on investment equation.

Ever-increasing tuition price tags, reports of soaring student loan debt, and discouraging unemployment rates for recent college graduates have convinced a growing number of people to question whether pouring money into an undergraduate degree is a solid financial move. It is fairly easy to compare costs with post-graduate earnings. Recent studies estimate that the average American student leaves college with about \$27,000 in loan debt — a significant sum, no doubt, but still less than the typical amount borrowed for a new vehicle. In addition, the U.S. Census Bureau estimates that a college graduate accrues \$1.1 million more in lifetime earnings than a high school graduate. But there's more to higher education than earning potential, and those wide-ranging benefits of advanced education are much harder to measure.

An alumnae/i survey conducted in 2012 by the Mary Baldwin Office of Institutional Research reveals more of the true returns on education: career flexibility and adaptability, self-reliance, leadership ability, inspiring friends and family members, finding a job that one is good at and passionate about, and a valuable network of classmates and professors.

"No matter what a young woman's strengths or interests are, she'll find an outlet for them at MBC ... and end up discovering new ones along the way," wrote one respondent. "She will interact with a diverse student body and engaged faculty members, and by working with these people, she will find a way to bring about positive change in her community."

"Extremely supportive faculty prepared me for entering into the work force and have helped me develop a strong sense of self and confidence. I still carry on relationships with my professors and turn to them for advice," said another participant.

These comments and other data collected by the survey provide insight into what MBC alumnae/i appreciate most about their education. Not surprisingly, leadership — which is required as a minor for cadets in the Virginia Women's Institute for Leadership and is encouraged for students regardless of major — and service emerged as common themes. In addition to write-in comments, such as, "student leadership and independent research are, by far, the best things MBC has to offer," more than 70 percent of respondents said they were active volunteers, 42 percent had served as a volunteer leader, and nearly half of survey participants had held a paid leadership position since graduation.

Ninety-four percent of survey participants rated the quality of their academic experience as "good" or "excellent" and two-thirds of MBC grads feel they are better prepared for career challenges than graduates from other institutions.

"When I left Mary Baldwin, I knew I had a set of skills to use in the real world. I knew how to be my own advocate, and I was confident that being a woman did not prevent me from being a leader," wrote one alumna, capturing the sentiment of dozens of comments.

When survey participants were asked which characteristics of a well-educated person MBC helped them develop, two ranked above the rest: adapting to change as a lifelong learner, and the ability to make ethical decisions while abiding by high personal standards.

Overall, the responses of MBC alumnae/i echo the findings of an extensive nationwide study completed in 2012 by the Georgetown Center on Education and the Workforce that analyzed the value of a bachelor's degree in the wake of the Great Recession. After comparing unemployment rates, earnings, and new job growth for recent college grads and those without postsecondary education, Georgetown researcher Anthony Carnevale reached a bold and encouraging conclusion: The only thing more expensive than going to college is not going to college.

Lizetta Staplefoote '08 is one alumna who does not need to be convinced that a Mary Baldwin degree is one of the most lucrative investments around. "When I was young, I remember my mama saying, 'Education is your ticket out of this place,'" she said. "I ran screaming victory after presenting my senior thesis, but the real victory was hearing her voice crack when she called to tell me that she received my graduation invitation."



AMANDA WILLIAMS-VASQUEZ '01



JEN KUKLA '04



MISTY EPPS '12



LIZETTA STAPLEFOOTE '08



COURTNEY LEARD '02

A paycheck is great, but for these Mary Baldwin graduates, a liberal arts education earns much more than money.

JOB SECURITY AND ADAPTABILITY

When the most recent economic slide began to grip America, **Amanda Williams-Vasquez '01** had just landed her dream job coordinating and publicizing museum events at the renowned Smithsonian Institution. She realized that her position — mid-level work in the arts and cultural sector — would likely be one of the first eliminated if funding became tight. Williams-Vasquez watched her young, professional friends face layoffs and compensation cuts. But she was not going to wait for her proverbial pink slip. Her undergraduate degree was about to propel her next self-assured step.

"The investment my family made to ensure that I have the knowledge and skills to pursue what I am truly passionate about means everything to me," said Williams-Vasquez, whose American mother attended college, but Puerto Rican father did not. "They had confidence that I would do something meaningful in my life, and I'm making sure that happens."

By the time she arrived at the Smithsonian, the broad preparation of her liberal arts education — which included study abroad in Japan and a Semester at Sea journey — had helped Williams-Vasquez parlay her Asian studies major and art history minor into a postgraduate degree certificate in museum exhibition planning and design from Georgetown University and a promising career in a seemingly unrelated field — public relations. That combination of studies and experience gave her the self-assurance to launch her own full-service marketing company, Minnianda Creative Agency, in January 2012. At that time, many people were still holding their breath and bracing for even deeper financial cutbacks.

"Sometimes I ask myself, 'What made me believe I could do this?'" Williams-Vasquez reflected. "My post-graduate work and on-the-job training certainly built my skills to the level that I needed to go off on my own, but it really all started with my college years. The foundation of that first undergraduate experience is irreplaceable. At Mary Baldwin, I learned how to adapt my education and become a citizen of the world in the process."

Williams-Vasquez's day job has not been sacrificed to the recession. She continues to revel in her work at the Smithsonian's Freer and Sackler galleries — two of the nation's most renowned venues for Asian art — while living her dream of showcasing her creativity and business savvy with Minnianda.

NETWORKING FOR THE CAREER WORLD

Misty Epps '12 beamed with her Mary Baldwin College diploma in hand on Commencement day, but a few months earlier she was struggling with anxiety about whether her bachelor's degree in social work would be enough to launch her career.

"I knew that I wouldn't be entering the workforce at the best time in the economy," said the South Boston mother and graduate of MBC's Adult Degree Program (ADP). "My social work internship ended up being the answer to my questions about the future."

As an intern at Legacy Hospice of the Piedmont, a division of Danville Regional Hospital, Epps not only gained critical preparation for working in a clinical setting, she also formed a professional network that led to a paid position after graduation. She is now several months into her job as social worker and volunteer coordinator for Halifax Regional Hospice and Palliative Care, a job that fulfills her longtime dream of helping people during difficult times. Epps advocates for terminally ill patients and their families as they navigate hospice care, Medicaid, insurance, and facility placements. Her duties also include working with about 20 volunteers to schedule patient visits and caregiver support, provide spiritual care, and carrying out fundraising and administrative tasks.

An internship is required in most majors at Mary Baldwin, and the experience often connects students with potential employers. The 15-credit-hour social work field placement is considerably more intensive than the average 3-credit-hour internship and essentially serves as a full-time job for a semester. It is no wonder that Epps and many other social work students find their calling while interning. It may also explain why recent MBC social work graduates earn about \$2,000 more annually than the average new social work graduate in Virginia, according to data recently released by the State Council of Higher Education in Virginia.

"For many students, the internship experience validates their decision to become a social worker," said Vena Duncan, the licensed clinical social worker and bereavement coordinator who supervised Epps at Legacy Hospice of the Piedmont. "Misty came to us with a great skill set and emotional maturity, and she left with the confidence to apply her knowledge in a real environment."

Epps said that earning a bachelor of social work, instead of the comparable human services degree offered by many colleges and universities, gave her an edge in the job market. She was impressed by the course flexibility and contact with professors available through MBC's South Boston regional center, and she was honored to be one of the charter members — and the only ADP inductee — of Mary Baldwin's social work honor society, Phi Alpha.

"My interaction with knowledgeable, experienced professors gave me invaluable practical insight into a career in social work. The liberal arts foundation helped me develop a more meaningful philosophy of life and a stronger appreciation for diverse

groups of people," said Epps, who enrolled at Mary Baldwin after a five-year break from education while she raised her son. "I am reminded of the value of my education every time I meet with a patient or family. I am confident in my ability to serve them."

EARNING MORE THAN JUST A LIVING

Convinced that her associate's degree in audio/video production would unlock the doors to better pay and a job in her chosen field, "as opposed to another miserable job just to pay the bills," **Lizetta Staplefoote '08** approached her first hard-won interview honestly and professionally. She was met with a blunt reproach: Come back in a few years with your bachelor's degree. The single mother of two young sons was humiliated. And motivated.

"As much as I hated the idea, I was prepared to change jobs to attend a full-time day program, which meant I would go to school all day and work all night," recalled Staplefoote, who admits that she squandered a near-full university scholarship in favor of jumping into the working world a decade earlier. She found Mary Baldwin College's ADP during an open house at the Roanoke Higher Education Center just in time.

MBC's adult undergraduate program has proven its value for more than 30 years, and it will play an increasingly important role in Mary Baldwin's future as a larger percentage of non-traditional undergraduates like Staplefoote search for ways to attend college part-time and take courses primarily online. In 2011, 37 percent of college and university students were part-time, and 43 percent of undergraduates were age 25 or older, as reported by the National Center for Education Statistics.

For Staplefoote, the factors that made ADP the right program — in addition to offering the same authentic communication degree that a traditional undergraduate earns — were the ability to complete most courses online and to take as many or as few classes as she could manage. "I could work my education around my life instead of realigning my life around class schedules," she said. "Hearing my boys cheer when I walked at graduation told me that it was worth every minute of hard work."

During her coursework at MBC, guidance from Staplefoote's academic advisor supported her decision to redirect her interest from mass communication to the booming arena of online media. She emerged with her long-awaited bachelor's degree in summer 2008, when the nation was in the throes of one of its most serious economic declines. She remained undaunted. Within two months of graduation, Staplefoote was hired as a marketing copywriter at Rackspace, a rapidly growing cloud computing company; she would not even have been considered for the position without a bachelor's degree. She works from home and is able to greet her sons when they get off the bus from school, and — most importantly, she contends — is paid to do what she loves every day.

"I owe our standard of living, my sons' zeal to go to college, and the ability to live my dreams to the flexibility of Mary Baldwin's program," she said.

ACCEPTING SETBACKS ON THE PATH TO LEADERSHIP

Jen Kukla '04 understands that not all Mary Baldwin graduates are clamoring for a position in which they lead a platoon of 46 young lieutenants, lecture to hundreds of students, and instruct dozens of Marines in field exercises. But the Marine Corps Captain cannot imagine her career any other way. When Kukla — a trail-blazer from a young age — entered MBC's Virginia Women's Institute for Leadership (VWIL), she entered the program that would test her commitment and strengthen her leadership ability to prepare her for a life in the military.

"I learned quickly that you are not given leadership positions in VWIL, you earn them," said Kukla, who held the highest rank in the cadet corps, first captain, as a senior. "I realized that when I didn't attain what I wanted, it was nobody's fault but mine. When that happened, I developed a better plan to meet my goals."

That attitude has served her well during the past nine years as a Marine. Among many examples of turning setbacks into success, Kukla mentioned working hard to earn a top spot in her flight school class, which put her on track to become a weapons systems officer (WSO) in the F/A-18 Hornet aircraft. She was frustrated — angry, even — when she learned that no WSO positions were available, but past experiences taught her to "bloom where planted" as an electronic countermeasures officer in another fighter plane, the E/A-6B Prowler, a position she continues to hold today.

Her experience and insight give voice to characteristics that have defined VWIL since its introduction in 1995: The program uniquely prepares young women for leadership in male-dominated fields, whether in the military or civilian sector. VWIL is the only program at a women's college that offers military commissions — more than half of VWIL graduates accepted commissions in 2012 — making it one of the most direct avenues to launch women into military leadership.

"Through the leaders of the program, the successful men and women who visit VWIL, and their own leadership roles, cadets learn that a good leader is not preoccupied with making friends. Leadership is about doing what is right for the right reasons and taking care of those you have the honor of leading," she said.

Kukla also served as a student senator and captain of the Mary Baldwin swim team, positions that nod to the culture of student leadership in the traditional undergraduate program as well. Nationwide, women's colleges produce high-profile leaders. Just two percent of all female graduates in the United States attended a women's college, but women's college alumnae make up 25 percent of the women in the United States Congress and 30 percent of *Business Week's* list of rising women in corporate America.

"Leadership is not just for VWIL cadets at MBC, it is a big part of life for the whole student body," Kukla said. "The beauty is that any student can grow in a leadership role."

LEARNING FOR A LIFETIME

As a young child, **Courtney Leard '02** talked about being like her elementary school teachers. She loved pretending to play "school" and hungrily absorbed every piece of information in the classroom. Although her mother, Judy Kawaja, a high school graduate, knew little about higher education, she knew that she had to make it possible for her daughter to attend college.

"Knowing that my mom couldn't do it herself convinced me that there was no option other than success for me at Mary Baldwin," Leard said.

As a first-generation college student, Leard was less prepared for campus life than her peers — she recalls feeling more than a little out of the loop as her new classmates unpacked whiteboards, hot pots, and shower caddies — but she never felt left behind academically at MBC. Leard did her part — studying, participating in class discussions, and asking questions when she needed guidance. Small classes and individual attention from supportive faculty completed the equation.

"I have come to realize just how rigorous the instruction I received at MBC was. I am thankful daily not only for the personal lessons and support I got as a student, but also for the high expectations that were set for me," said Leard, who taught for several years in Washington DC-area public schools and now teaches fifth grade at Fountaindale School for the Arts and Academic Excellence in Hagerstown, Maryland. After Baldwin, she earned her master's degree and she continues her professional development by presenting at educational conferences around the country.

First-generation students who attend independent colleges, such as Mary Baldwin, are more likely to graduate than their peers at public institutions, according to the National Association of Independent Colleges and Universities. MBC does not collect data about its students' first-generation status, but faculty and staff anecdotally share that they are proud of the college's history of offering a transformative educational experience for first-generation students — both traditional undergraduates and adult students. National higher education trends indicate that a growing number of them are seeking bachelor's degrees, likely motivated by the financial pressures of the Great Recession.

Kawaja, a single parent at the time, confesses that there was more than one time when she wondered, "How am I going to do this?" while paying tuition. Leard qualified for need- and merit-based aid, but her mother worked multiple jobs and gave up what she considered luxuries — new clothes, a better vehicle, going out to dinner — to ensure her daughter would not drown in debt.

Leard says she makes manageable payments on what started as about \$20,000 in student loans. She credits her MBC degree with enabling her to land a position in a higher-paying school system, making her loan repayment less of a burden.

"I did everything I could to make her dream of being a teacher come true; the real payoff is watching her instill that same zest for learning in her students," Kawaja said.

Why Women's Colleges Are Worth It

"What matters in college, matters after college," concluded the Women's College Coalition after poring over data from its 2012 comparative survey of female graduates from women's colleges, private coed liberal arts colleges, and coed flagship public universities. Shifting economic, demographic, political, social, and technological issues have dramatically altered the higher education marketplace since the group's initial study in 2008, but the key findings remain unchanged.

Conducted by Hardwick-Day education consultancy group, the recent study reinforces information collected annually via the National Survey of Student Engagement, which also compares the experiences of women attending women's colleges with those of women attending coeducational institutions. Collectively, these landmark studies reveal the value of the "women's college advantage," including:



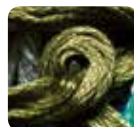
BETTER BRAIN CONNECTIONS

Seniors at women's colleges are more likely to engage in **higher-order thinking activities** than seniors at coed institutions, and women's colleges students were more apt to engage in integrative activities that lead to deep learning.



DRIVE TO BE A LIFELONG LEARNER

Women's college alumnae are more likely to **complete a graduate degree** (51%) than liberal arts college graduates (33%) or public university graduates (27%), and 81% of women's college undergrads continue their formal education.



MORE EARNING POTENTIAL

Almost half of women's college graduates have careers in high-paying professions such as law, medicine, and management. Maybe that's why 90% of women's college alumnae believe that **the financial investment they made in college was worth it**.



LEADERSHIP AND COMMUNICATION PROWESS

Just 2% of all female graduates attended a women's college, but women's college alumnae make up 25% of the women in United States Congress and 30% of *Business Week's* list of rising women in corporate America, and they hold several positions in President Obama's White House cabinet.



AN EDGE IN THE WORKFORCE

More than 80% of graduates of women's colleges responded that they were **well-prepared for their first job**, in contrast to 70% of liberal arts college alumnae and 65% of public university graduates. Nearly three-quarters of graduates of women's colleges said that they were able to **adapt to career changes**, such as advancement or new responsibilities.

Look deeper into
the Women's Colleges Coalition study at
www.womenscolleges.org/story/what-matters

* The 2008 Hardwick-Day study surveyed alumnae from 1970–97; that organization's 2012 study included respondents who graduated between 1990 and 2006. The National Survey of Student Engagement has been conducted each year since 2000 and includes responses from first-year and senior undergraduate students.

FOR GOOD MEASURE

Many benefits of higher ed are impossible to calculate, but sometimes the numbers speak for themselves.

LEARNING ON LOAN

66% Undergraduates in the U.S. with student loan debt when they leave college

\$26,600

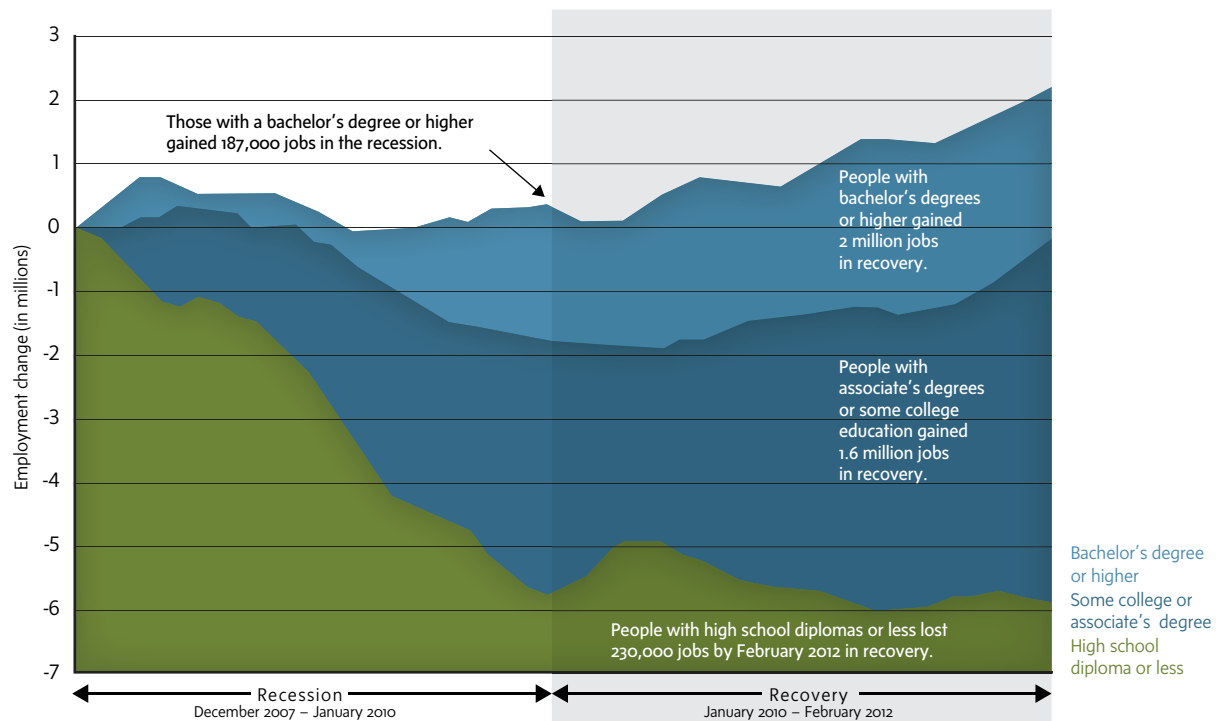
Average debt for all U.S. college graduates



Source: Institute for College Access & Success, 2011

WORKFORCE GROWTH

"College-educated workers have more than survived the Great Recession, they have led the recovery. The gradual shift to more-educated workers has been occurring for decades, but the latest recession gave it a mighty push."

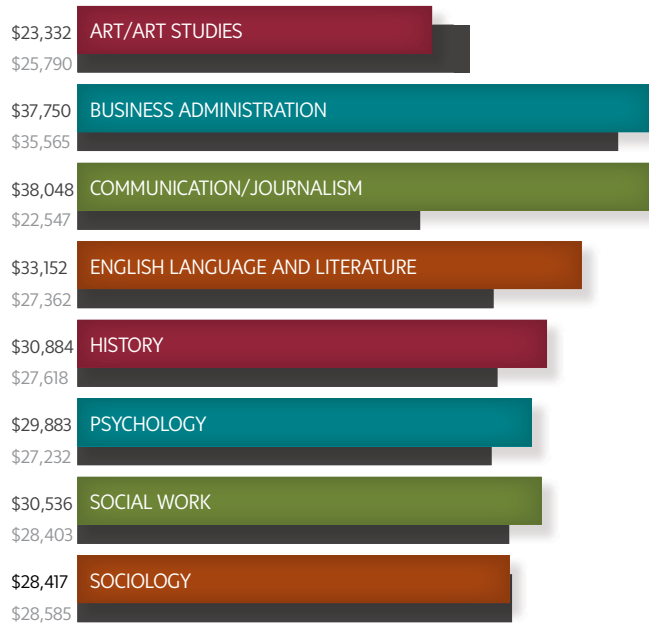


Source: Georgetown University Center on Education and the Workforce, *The College Advantage, Weathering the Economic Storm*, August 2012

PAYBACK TIME

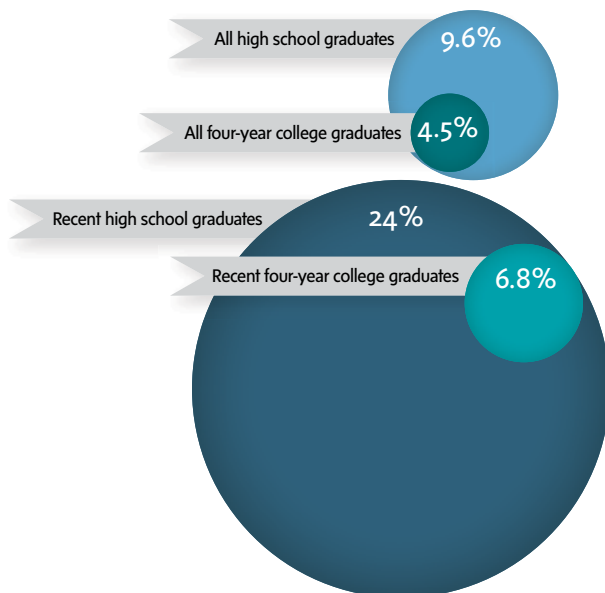
How much can new graduates expect to earn in Virginia? Data recently released by the State Council for Higher Education in Virginia (SCHEV) gives students and families information about average wages for those with bachelor's degrees who are just entering the job market. The figures are searchable by school and by major field on the SCHEV research site, <http://research.schev.edu>. Here's a look at how the median wages of recent Mary Baldwin College graduates compare to the median earnings of recent graduates from around the state.

MBC MEDIAN WAGE \$23,332
VIRGINIA MEDIAN WAGE \$25,790



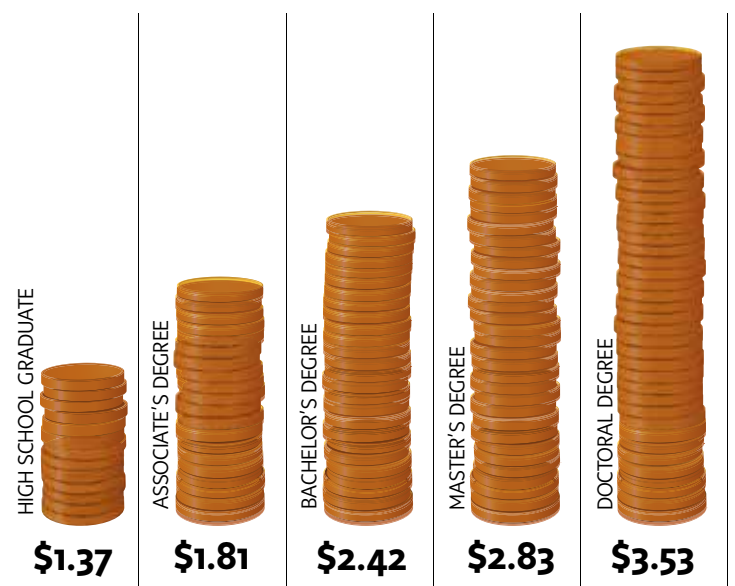
Source: State Council for Higher Education in Virginia
A note on data limits: The SCHEV study included undergraduates who went on to become employed in Virginia and do not work in the military or federal government.

POST-RECESSION UNEMPLOYMENT RATES



Source: Georgetown University Center on Education and the Workforce, *The College Advantage, Weathering the Economic Storm*, August 2012

LIFETIME EARNINGS (IN MILLIONS OF DOLLARS)



Source: U.S. Census Bureau, 2011 American Community Survey

4'S AND 9'S COME BACK TO BALDWIN!

reunion

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April 3-6

2014

64

69

74

79

84

89

94

99

04

09



REUNION 2013 PARTICIPANTS JUST CELEBRATED WITH THESE EVENTS:

Grafton Society Luncheon

Hunt Dining Hall

Staunton Punch Crawl

Downtown Staunton

Brenda Bryant Memorial Campus Walk

Physical Activities Center

State of the College and Alumnae/i Awards

Francis Auditorium

Read more about award winners at www.mbc.edu/news

Reunion Class Dinner

Lyda B. Hunt Dining Hall



Give Now.
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Donating to Mary Baldwin is one of the most powerful ways you can celebrate your Reunion year. Your gift makes it possible for future generations of MBC grads to participate in their own Reunion in 5, 10, or 20 years and more.

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CLASSCOLUMNS

EDITOR'S NOTE: We genuinely appreciate all of the alumnae/i who submitted updates for Class Columns in fall 2012, and we apologize for the delay in the publication of this issue. To address potentially confusing date references, we added the year "2012" to several entries and omitted some content that referred to events that have now passed. Thank you for understanding.

Between issues of *Boldly Baldwin*, check MBC's online alumnae/i community, Baldwin Connect (www.mbc.edu/baldwinconnect), to keep up with fellow alums. Please remember to submit your notes to your class secretary or to the Alumnae/i Office if no contact is listed for your class. If you would like to volunteer as class secretary (think how much fun it would be to talk to your classmates), please contact the Alumnae/i Office at 1-800-763-7359.

f If your class has a Facebook page, you'll see this symbol at the start of your Class Column.

HOW TO SUBMIT
UPDATES IF YOU
DO NOT HAVE A
CLASS SECRETARY

- www.mbc.edu/baldwinconnect
- alumnae@mbc.edu
- Mary Baldwin College, Office of Alumnae/i, Staunton, VA 24401

FOCUS ON PHOTO QUALITY

We welcome photos to accompany your class update. To make sure they are printable, we ask you to follow these guidelines:

- Digital photos must be a minimum of 300 dpi (dots per inch) at 4x6 inches in JPEG format with minimal compression. The best way to submit these is on a CD or via e-mail.
- Low resolution images from the Internet (72 dpi) are not acceptable.
- **Please make an effort to include an alumna (or more than one!) in submitted photos (i.e. those of children and grandchildren).**

1937

MARJORIE ABBEY Morrison was named golden ambassador by Southeastern Louisiana University and awarded the honor of Louisiana Legend by Louisiana Public Broadcasting. Take a look at the video at bit.ly/RkhF3t under the headline "Louisiana Legend Marjorie Morrison."

1943

CAROLINE ROSE HUNT shared her annual family gathering at The Breakers in Palm Beach with her 3 living children, 19 grandchildren, 16 great-grandchildren, and spouses. Also along were Rosewood executives and outside speakers. The philanthropic project was assembling bicycles and financial support for Place of Hope, a nonprofit organization in FL that aids abused and neglected children.

1948

BETSY BERRY Williamson writes, "I'm a great-grandmother with 2 boys and a girl. I'm going on a cruise in June with a son, daughter-in-law, and 2 granddaughters from Venice, Italy, to Greece and Turkey."

1951

ELSIE MARTIN Andersen writes, "I just returned to VA after living in MA for 43 years. I'm now at Westminster Canterbury in Richmond. I'll miss New England and the good friends I made

there, but I'm looking forward to the advantages here and being only steps away from my sister, **EMMA MARTIN Hubbard '50**.

MARTY KLINE Chaplin writes, "We had another great vacation — 3 weeks in France, 2 of them at a beautiful cottage near Pernes-les-Fontaines, about 30 minutes from Avignon. We had stayed there before. We spent much of our time watching the French Open, but had some great day trips including a visit to our favorite museum, Fondation Vasarely in Aix-en-Provence. We missed our daughter **JANE CHAPLIN Jones '78** and her husband, Mark, who usually go with us to Europe, because he is fighting melanoma at the Anderson Clinic in Houston. They live in Austin, but will be in Houston for several months. Our granddaughter, Megan Chaplin, will graduate from high school in spring 2013, has visited MBC, and has it No. 1 on her list of colleges.

We hope she doesn't change her mind."

1952

PATSY MURPHEY Whitman writes, "I reopened the PMW Gallery (in Stamford CT, closed for 3 years) as an 80th birthday present to myself. It was a wonderful celebration and the gallery is booked until 2014. In April 2013 we are taking a trip to Barcelona, Bilbao, and Paris between exhibitions for a few weeks. Life is wonderful and busy with 7 grandchildren. What more could I ask for? Thanks be to God!" From **MARGARET KING Stanley**, "10 years ago I started a program for the Opera Guild of San Antonio to bring opera to the students of our city. In cooperation with University of Texas at San Antonio, the guild serves about 15,000 students each year from every grade level. The program has won numerous

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IN THE NEWS

Betty Shirley '50

A member of the Mental Health Association of Tuscaloosa County, Alabama, and lifetime advocate for people with mental illnesses, Shirley has been recognized as 2012 Citizen of the Year by the Tuscaloosa Civitan Club. It was not the first time that her efforts have attracted media attention; Shirley captured a television slot on Alabama's 13 in 2011 as a Spirit of Alabama honoree, and she was noted in several publications when she was named by former President George H.W. Bush as one of his "Thousand Points of Light."

"I am just a person who has had all the blessings in the world," Shirley said during her 2011 Spirit of Alabama interview.

IN THE NEWS



Judith Godwin '52

Prominent artist Judith Godwin has made headlines for her abstract expressionism work for nearly six decades, and her most recent exhibition at Virginia Museum of Fine Arts (VMFA) received widespread attention. The exhibition, *Gesture*, placed Godwin within the context of other Expressionist painters such as Adolph Gottlieb, Norman Lewis, and Hedda Sterne. An exhibition of Godwin's early work ran concurrently (September 7–December 9, 2012) at Virginia Commonwealth University's Anderson Gallery.

"For more than 60 years ... Godwin has explored abstract painting, recording motion and gesture with brushstrokes on canvas. When [she] moved to New York in 1953, few women had gained acceptance in the art world, particularly those who were abstract painters," explains the VMFA website, www.vmfa.state.va.us.

awards for building audiences. The students attend at no charge with funds raised by the guild. I am also still traveling, this year to Paris and to the Santa Fe Opera for its season. MKS Designs is ongoing and beginning its 11th year of operation. I am a wholesaler of handmade, one-of-a-kind necklaces, with components from Asia, Africa, and the Middle East. I make every piece myself. I am busy!" **LESLIE "BETSY" BOOTH** writes, "I keep up with a handful of classmates. A group of us (**ANN PAULETT Holden**, **MARGIE SYKES Turnbull**, **MARGARET MCLAUGHLIN Grove**, **BETTY GWALTNEY Schutte**, **JESSICA GILLIAM Boatwright**, and **LYNN LITTON Hamer**, and myself) get together for a long weekend once a year, most often in Charlottesville. Some years **CONNIE DETRICK Lamons** from TN joins us, and other years Margaret and Lynn drive to MBC to see ongoing changes. They keep us up to date about the wondrous things our college is doing, and has done (well ahead of other institutions) to put us in the fast track. Think Adult Degree Program, VWIL, new master's and doctoral programs, Shakespeare, and more. Makes us very proud and slightly envious. Glad to

report we're all 'active' and busy and look good, too! In Richmond, I visited with **ANN FOWLKES Dodd**, **ENNIE GRIFFIN Eason**, and **MARIETTA BARNES Jones** '51 over lunch at Margie Turnbull's. Ennie and Marietta have moved to handsome Westminster Canterbury. Ennie lost her husband, Miller, in early 2012, and we were saddened when **ALICE BALL Watts** died several years ago. Don't know what my life would have been without my college buddies! So, as I used to say when I lived so long in wonderful NYC (yes, I miss it), if you come through VA, look me up or email lesliembooth@aol.com." **MARGARET MCLAUGHLIN Grove** writes, "4 of our 1952 classmates made it to our 60th Reunion at the Grafton Society luncheon: **JESSICA GILLIAM Boatwright**, **LYNN LYTTON Hamer**, **MARGARET MCLAUGHLIN Grove**, and **BETTY GWALTNEY Schutte**. We had a lovely day; the campus was so beautiful and well maintained. You can imagine how the memories and stories were recalled."

1953

MARY SUE SHIELDS Kootz

Nelson writes, "Thank you for 'trying' to keep up with the 'Nifties of the Fifties!' I am still and forever living on my 148-year-old south TX ranch. After my first husband, Henry Kootz, was killed, I had a blind date and met Tom Nelson, a horseman from AL, who I have been married to for more than 20 years. Life is good. Everyone is well and very active, giving back to their church and community. I celebrated my 80th in grand style. Emptied the ranch home living room and turned it into a grand salon — quite fancy. The next day we had cowboys and roping, horse races and even pig races. The weekend celebration matched my 80 years of living. I send memories and heartfelt greetings to all. MBC is and always will be one of the most favorite times of my life. Remember: 'We're the Class of '53 ... they put us in MBC' ... and on and on!"

1954

VIRGINIA "GIG" EVERSOLE

Herdman writes, "At 80+, I'm still hanging in there and so is my husband, Ron. We live in an apartment now and are considering moving into an independent living center. We have 7 grandchildren and 2 great-grandchildren. Life is good! I am still writing the family history and I also write articles for the Houston barbershop chorus, The Tidelanders. My husband sings with the chorus."

1955

ALINE MARTIN Mullen writes, "A brief vita of the years since my time at MBC: BA in math and physics, marriage, 4 children, divorce, MBA in counseling (wanted to work in counseling in industry, but had 4 teens, so opted to work in block grant programs in my hometown), worked in GA with small towns as a private consultant in a block grant program (became a building inspector, to my amazement), and worked with Gainesville Mental Health in GA as director of a home for adults suffering from chronic mental illness. Then I returned home to enjoy my 'grands' and children. Now I am cheering on my children and 'grands' as they retire from careers and start others, graduate from high school and college,

and spread out over the US. I live on the beautiful Tennessee River in a camp I winterized; I am very, very blessed to have children and 'grands' that love me as I love them. I was graced with connecting with **HENNI GROVER Sciacca** (deceased) and getting to know her 4 daughters. I miss her winning smile and beautiful voice. **BETTY JOHNSTON Witham** and I have emailed over the years (such a pleasure), but I haven't heard from her lately. She is as beautiful as she was at MBC. That's it, all that I have been and am."

1957

Send your class notes to: Shannon Greene Mitchell shangmitch@bellsouth.net **NETTIE GOODWIN Jaynes** writes, "My husband and I are taking continuing education lectures at University of Texas at Austin — even though we are probably the oldest ones there."

1958

NANCY PILLOW Roberts writes, "I am in my 2nd marriage, and between us, we have 9 grandchildren ranging in age from 7 to 24. Two of mine were adopted from Russia and 2 of my husband's grandchildren were adopted from China. Harold and I love to travel and we have taken a trip just about every year for the 10 years we have been married. This year we are going to AK and are looking forward to our visit there. We had to give up tennis, but we stay active by walking or hiking every day."

1960

Send your class notes to: Sally Squires Erickson Sarasse12@aol.com

1961

Send your class notes to: Patricia "Patty" Liebert Riddick pattyridrick@cox.net 107 River Point Dr. Yorktown VA 23693 Greetings from Tidewater. It has been so exciting to hear from you all, I mean, "y'all." My news is that I belong to a state program called Virginia Master Naturalist and through this organization I connected with **ANGIER BROCK '69** and **CAROLYN "STUFFY" WEEKLEY '67**. We spent a hectic

but fun 2 days exploring the geology of VA together with other naturalists — they even trusted us with hammers. Our classmates have been traveling, too. **JUDITH "JUDI" McENTIRE Creason** and husband Bill celebrated their "same-day" birthdays and immediately took off in June for 2 weeks in France vacationing with friends. They live in Hot Springs AR. To quote **OLIVIA ROGERS Guggenheim**, "What a world! A journey to south India opened and challenged me. Such color and sheer confrontation of humanity (and cows) in numbers, vehicles, noises, and smells. Ancient Hindu spirit is alive everywhere, in juxtaposition with vast construction projects centering around high-tech, engineering, and education. We now live in Providence RI (long way from TX), our children and 7 grandchildren are in Brooklyn, Denver, and Sitka AK." **CYNTHIA "KAY" HUNDLEY Fisher** participated in a humanitarian program, "Santiago de Cuba and Havana," in December 2011 and ecstatically recommends visiting Cuba. Kay is on the move once again and will be settling in Little Rock AR. **ELIZABETH "BETTE" ALLAN Collins** wrote that she was in Israel from May 21 to June 7 2012, and she sends a picture of herself on Masada. From **LOIS "FRANKIE" WILLARD Daniel** comes this news: "Last fall I was standing on the Great Wall of China with the Lexington Chamber of Commerce tour ... a social studies teacher's dream. Easter week in 2012, I was traipsing around DC with my 5 long-legged granddaughters. On April 9, I was hardly standing after being hit by a car while on a morning walk in my neighborhood. One broken leg and multiple bruises later, I am walking again slowly. Being immobilized for more than 2 months surely opened my eyes to facilities for the handicapped. I was able to finish the semester for my part-time job as teacher educator for University of Kentucky thanks to friends and the computer. I am so grateful to be alive." **CAROL WORNOM Sorensen** reported seeing **AGNES DICK Kump** recently. They are both well and looking forward to another gathering of classmates. From **MAGUERITE "CAROL" STONE Stickney**, "I have had my son and his wife and their

precious little baby girl, Evelyn, living with me for the past year. I had been alone in this house and offered that they could move in. I am still living on a little lane that heads to Mobile Bay off of scenic Highway 98 in Fairhope AL. Would love for any classmates that are in this area to let me know as I would love to see them. In my old age I've gotten to be a fitness nut, love the yoga and Pilates classes at our wellness center and try to walk a couple of miles a day." Very sadly, it recently came to my attention that **ETTEENE "TEENE" TAYLOR Hope** passed away on April 29, 2011.

1963

Send your class notes to: Sally Dupree Barnett sdbarn@otelco.net 137 Valley View Dr. Union Grove AL 35175 I loved hearing from all of you, and I know everyone was excited about our upcoming 50th Reunion when I heard from you last fall. **PAGE PUTNAM Miller** has written and published a history of First Presbyterian Church in Beaufort SC for its 100th anniversary celebration. **TERRY GEGGIE Fridley** writes "Harrison and I have moved to Lexington. **CAROLYN HALDEMAN Hawkins** and **SALLY LIVINGSTON Brown** have visited. **BECKY CANNADAY Merchant** lives here also. We invite our classmates to stop by and visit." **SHEARER TROXEL Luck** and family traveled to the Finger Lakes region of NY, and on to Ontario and Toronto. The family also went to Pipestem State Park in WV. She does lots of activities with grandchildren and church volunteer work and still tries to swim twice a week. **MARTHA GRANT Rideout** has had a successful ankle replacement at Duke University Hospital. After years of pain she hopes to now get back to many activities. **SUSAN SALE Luck** writes, "We are so fortunate to be in good health and very involved with the community, church, and our family. We celebrated 50 years last year with a cowboy week in Jackson WY with 5 grandsons and 1 little girl. This year found us celebrating with all at an Orioles game." **JUDY THOMPSON Hatcher** and Peter have 8 grandchildren, all of whom live nearby. Their family congregates at the family cottage on an island

in Georgian Bay on summer weekends. Peter planned to retire in fall 2012 and they hope the freedom of time will open up new opportunities in their lives. **JEANE MURDOCH Joiner** has published a book, *Informative Assessment*, and is director of Meredith Mathematics and Science Institute. **SUE JORDAN Rodarte** enjoys good health, her dog, bridge, and real estate. She was planning to go to the Philippines in December 2012 for her daughter's wedding. She walks daily with **LINDA WYATT Duncan**. **MARY ROBERTS Judkins** lives in Hume. She has an in-home dog boarding business, plays bridge, and enjoys horseback riding. She went to Italy for her 70th birthday. She has visited **JERRI PERCIVAL Palmer**, **SUE JORDAN Rodarte**, **LINDA WYATT Duncan**, and **HONEY INGLISH Shepperd**. **LYNN BUTTS Laidig** married Eldon Laidig and lives in Arvada CO. She volunteers at the Arvada Center, a multicultural arts venue. They have taken a Caribbean cruise, and traveled to Ireland, Canada, and Mexico, as well as stateside visits to his little hometown in KS, Boston, and NYC. **JILL CALLAWAY Garrett** says her family is fine and spending a week at Pawley's Island. The 10 of them range from 74 to 6 and look forward to deep-sea fishing. **KEENE ROADMAN Martin** and Howard have been fighting his cancer for the past 2 years and report he is doing better. They enjoy their 6 grandchildren in Boston and Memphis and plan to see them all in Memphis. **JERRI BETH PERCIVAL Palmer** went to Paris in spring 2012 and spent a week in Santa Fe. She loves Fort Worth where she works at Bass Performance Hall and enjoys time with her granddaughters. After our mini-reunion, she visited **SALLY LIVINGSTON Brown**. In December, **MARY ROBERTS Judkins** visited. A last bit of extraordinary news: Our class bested all others in fundraising in 2011-12 with more than \$300,000 total and a 44% participation rate. We aimed even higher for our 50th with a 50% or better rate.

1964 reunion

Send your class notes to: Virginia "Ginny" Royster Francisco vfrancis@mbc.edu 127 Church St. Staunton VA 24401

BETTY JANE STONE Jefferson rejoices in still being in the sandwich generation. Three generations gathered for her mother's 97th birthday. The celebration also included 3 of Betty Jane's children and all 4 grandchildren. The family members live within 35 miles of each other. Also rejoicing in grandchildren are **JANE KINNAIRD Hodges** and Philip, her husband of 45 years. Their son, daughter, and 7 grandchildren all live in their town, Palos Verdes CA, a peninsula south of Los Angeles. Jane retired in 2004 after 15 years of teaching English as a Second Language and reading support. She and Philip travel nationally and internationally conducting faith-based leadership encounters. **MARY KERR Denny** edits a magazine for Trinity University and stays on the road — on 2 continents. Mary and her 2 daughters had a 2-week spring trip to China. She also visited Alice Walton's Crystal Bridges in AR, which she recommends as "really worth a trip; stunning spot!" She set out again over Labor Day 2012 for her annual trip to Telluride Film Festival. **NANCY ROWE Cramer** is glad to have the dates of our 50th Reunion. **GINNY ROYSTER Francisco** is retired from MBC teaching, but still directing shows at the college. She freelances as a public relations director and writer. Ginny spent a month in Hungary during May Term 2012 with 8 Mary Baldwin students who were doing volunteer service in Dabas, just southeast of Budapest. The town of 16,000 is a sister city of Staunton. Six students taught English in local schools from kindergarten to high school seniors; all had varied projects.



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They worked with high school students to clean up a park, prepared a video of the course experience to be used to recruit participants, prepared a town monument for a recognition of area WWII soldiers, engaged with staff and patients in the health center and a nursing home, and studied local businesses. The group enjoyed area sightseeing, local bus trips to Budapest, small town social life, handball and soccer games, a day trip to the beautiful Danube River Bend, and sampling the local homemade fruit brandy, pálinka, in its many varieties. Please put on your calendar now our 50th Reunion, April 3–6, 2014.

1965

Send your class notes to: Ann Mebane Levine alevinewv@comcast.net 2294 Echo Hills Circle NE Atlanta GA 30345 Greetings, classmates! I am writing in something of a time warp — knowing that our mini-reunion, November 2–4 in Washington will be over when you receive this magazine. We are expecting about 30 classmates to attend, which will be a great turnout. We hope this event will generate enthusiasm and ideas for our 50th Reunion, April 9–12, 2015. Please send in your email if you have not been receiving messages. To begin planning for these events, a group of classmates met in March 2012 on Sullivan's Island SC at **ADELE JEFFORDS Pope's** beach house: **JO AVERY, MEREDITH CARTER Patterson, PICKETT CRADDOCK, JUNE EARLY Fraim, JUDY PAYNE Grey**, and yours truly enjoyed Adele's hospitality. We really missed **EMY MARTIN Halpert**, who was at the last minute unable to join us. We had a lot of fun taking long walks, enjoying great meals and each other's company as we made preliminary plans for the November gathering and our 50th Reunion. We now have a Class of 1965 Facebook page. **PICKETT CRADDOCK** and **ADELE JEFFORDS Pope** walked the Camino de Santiago (Via de Plata route) in Spain for the second time in May 2012. They enjoyed the company of old friends and the food was wonderful, but it rained almost every day. **MEREDITH CARTER Patterson**

writes that she is retired, but happily working. She recently signed a contract for another year of teaching English as a Second Language (ESL) at an elementary school in Burlington NC. She says that ESL is the best kept secret in teaching, and she encourages others considering a second career to go into this field. The classes are small, the students are wonderful, and it is a federal job and, therefore, not subject to being cut by local authorities. **ANNE GILLESPIE Clements** writes that she has spent the last 45 years in Bethlehem PA, her husband's hometown. They have a grown son and daughter and 3 grandchildren who all live in the area. She keeps busy with family and volunteer activities, and loves to travel. In January 2012, she, her daughter, and granddaughter enjoyed traveling to Australia, a longtime dream of hers. **MARY "DEE" PEACH Upchurch**, of Gastonia NC, reports that she has been busy trying to resolve serious health problems affecting her and her husband. We wish them well. **ELIZABETH "BJ" BROWN McKell** and her husband enjoyed a trip to the Caribbean in February 2012 and are eagerly looking forward to their next trip — to Turkey. BJ says she keeps busy with volunteering, reading, and doting on grandchildren. **JUDY BRYANT Skinner** happily reports the birth of her 2nd grandchild, Josephine Charlotte, to her daughter and son-in-law. They live nearby in Atlanta, and she loves helping out with the 2 young children. **SANDRA PACE Brown** says that she enjoyed a recent visit from **SUSAN THOMPSON Timmons '64**, a friend from both high school days and from college. **JUNE EARLY Fraim** reports that the late June 2012 windstorm that hit the mid-Atlantic coast caused major damage to their Northern Virginia home, forcing them to briefly postpone a month-long "high-seas adventure" on their Ranger Tug "Gypsy," going along the coast and up the Hudson River to West Point NY. **MARY GILLESPIE Amos** writes that she appreciated the column in the winter 2012 issue of *Boldly Baldwin* on "Our Wise Women." Mary recently went to a retreat for women from her Presbyterian church in Atlanta, where the

theme was "Wisdom Calling." In Proverbs, she notes, "wisdom" is a wise woman who stands at the crossroads and beckons to us. When thinking of the wise women in her life, Mary includes her MBC friends and professors who "are some of the wisest women I know." She especially thinks of Dean Martha Grafton in this regard. We have heard the news of the passing of our beloved Dr. Patricia H. Menk, professor emerita of history, and we certainly want to also add her to this list. What a wonderful role model she was for all of us. Always an inspiration, this remarkable educator was wife, mother, member of city council, first woman to be elected mayor of Staunton, and the list goes on. **EMY MARTIN Halpert** and I, both history majors, are so grateful that we had the chance to visit with Dr. Menk in her home when we attended our 45th Reunion in 2010. On a final, but another sorrowful, note, we were saddened to learn of the passing of classmate **ELIZABETH "IBBY" KENNA**, who suffered from Parkinson's disease. We found her obituary online in this 2011 issue of *Highlands' Newspaper*: www.highlandsnewspaperpdf.com/11aug3.pdf. **PAULA STEPHENS Lambert** proudly reports that her artisanal cheese factory, Mozzarella Company, is celebrating its 30th year of operation. In recent years, Paula has taken many groups to the Dordogne in France on culinary trips, and has now added small group culinary trips to Tuscany and Umbria. In addition, she took a fascinating trip to South Asia, visiting Vietnam, Cambodia, Thailand, and Malaysia. Bangkok was her favorite city.

1966

Send your class notes to: Ann Wade Godwin awriter2@msn.com 146 Fishersville Rd. Fishersville VA 22939 **CELIA CRITTENDEN Catrett** says, "I retired after 25 years as an elementary school librarian. In July, I enjoyed a trip to western Canada with **FRAN DAVIS Pollard**. I see **CLAUDIA TURNER Aycock** occasionally, **BETTY DRURY McConnell** when I go to Nashville, and keep in touch with **MARYGENA COLLIER Lynn**. I live in Houston; have 4 children and

5 grandchildren, most of whom live nearby." **CAREY GOODWIN Louthan** tells about a summer filled with special family events. "My sister was installed as the first woman mayor of Fredericksburg. Frank's father, 92, received the New Market Medal at the annual New Market Memorial parade at VMI. 32 of us were there. Then we had our 50th high school reunion where fond memories brought bright smiles." **SARAH MACK LAWSON-Brumit** tells us, "After working in Atlanta as an exercise physiologist for many years, I am now happily retired with my husband, Horace, in the mountains of NC where I spend lots of time hiking, swimming, and gardening. To escape the snowy and very cold winters, we take cruises. We have been to South America, the Amazon, and Antarctica." **GWYNN McNAUGHT Henderson** reports, "Granddaughter Emma was born on 3/11/12; her brother Eli is 3 and I feel blessed. I've canned 28 jars of pickles and I made cucumber soup. This is my last year as docent coordinator at the Custom House in Yorktown, an interesting and time consuming volunteer job. Projects around the house are moving slowly." **SUSAN MULFORD Gantly** reports, "My husband and I live on Long Island where he introduced me to gardening which I pursue with a passion, earning a master gardener degree. I oversee the perennial beds at the Hallockville Museum Farm. We are blessed that our 2 children and 2 grandchildren live nearby. I continue to enjoy a twice-weekly game of tennis." **GLENDA PEARSON Anderson** says, "We spent the warmer months in ME — 6 months of days in paradise. My children and grandkids came to visit, as well as **DAVYNE VERSTANDIG**. In July we hosted a big 'smoke out' with ribs and pork, backyard games like croquet, and the trolley swing, a zip line through the trees." **HOPE ROTHERT Taft** says, "I am spearheading the creation and installation of the world's largest state bedrock map and geological timeline to scale at the OH state fairgrounds. Among other projects, I give the most time to daughter Anna's project www.tandanafoundation.org that empowers communities in Mali, now contending with famine and starvation, and Ecuador."

DAVYNE VERSTANDIG reports, "I spent the summer finishing the 1st complete draft of my novel, as well as preparing 2 new courses for the fall semester at UConn. I remain vice president of northwest chapter of ACLU and am preparing an exhibition in Torrington for the spring. I meet with my writing group every month." **SANDRA ZEESE Driscoll** says, "In 1971, Steve (new husband) and I were international bankers in Hong Kong working

1968

Send your class notes to: Susanne "Sue" Dyer Stanley stanley6645@comcast.net 6645 32nd St NW Washington DC 20015 Hard to believe so many years have passed! **VICKI HURD Bartholomew** is doing well with all 4 of her married children and 11 grandchildren living nearby in Nashville. Vicki reports that she has finally started an art career

Melissa, also married, is an attorney working in educational consulting. John and Gigi have a wonderful granddaughter, Charlotte. They divide their weeks between Georgetown and Annapolis and have been fortunate to have traveled quite a bit through the years, just returning from a trip to Southern Africa with **SUE DYER Stanley** and Dave, which Gigi reports was fabulous. Sue and her husband had a great 2012 with the

I continue to learn and grow as director of Alumnae/i and Parent Relations at our alma mater. It has been a whirlwind year, but fun to reconnect with some of you. **KATHY CRAWFORD Arrowsmith** and I have a blast with the Alumnae/i Board, and 'L'il Liz' **ELIZABETH HIGGINBOTHAM** and I stay in touch along with **JAN KREBS Smith, JANIE HUSKE Satterfield**, and my online MBC Facebook connections, too ... get on board! Our wonderful son,

50 states 50 countries

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for competitive firms; I had to resign. We moved to Taiwan (where my son was born) then to Singapore (where my daughter was born) where I competed in tennis and co-authored a book. We moved to NYC, Tokyo, and to Seattle, where Steve switched to a development corporation. We returned to Taiwan to build a city; I managed the building of Saigon South International School. In 2001, we returned to Seattle. I still volunteer and Steve frequently flies to Taipei and Vietnam. We enjoy time with our grandchildren."

1967

Send your class notes to: Kathy Rice Knowles (Class Mama) rgknowles1@verizon.net or collegeplanning101@gmail.com 67 Ravens Roost Ln. Roseland VA 22967 Lucia Lionberger Thomas wdtllt@comcast.net

and paints when children are not visiting. She says, "life is good." **LYNN BOYD Tuckwiller** was in FL over the winter taking their 4-in-hand horses south to give them extra training. She reports, "Life is good — lots of friends all over the country who enjoy driving multiple horses to fine carriages." **GIGI REYNOLDS Vogel** and her husband, John, are still working, now somewhat part-time. Gigi is an educational counselor, having had her own independent college counseling practice for 25 years. Previously she was head of college counseling at Georgetown Visitation in DC and in admissions at NYU Business School. John is an attorney with Patton Boggs in DC focusing on international corporate and business law. He teaches a class at Georgetown Law School. Their son, Chris, is a journalist, married, and working as contributing editor for *Boston Magazine*, and their daughter,

wonderful trip to Southern Africa with Gigi and John Vogel. "If you are into travelling, I recommend going on safari highly. It was so great to see elephants, giraffes, lions, leopards, and many more animals so close and in their natural habitat," she said. **BARBARA PENICK Jimenez** is thoroughly enjoying her 10-month-old grandchild, Carlos.

1969 reunion

Send your class notes to: Martha Fowler mhfowler@northstate.net Angier Brock angier.brock@gmail.com

1970

Send your class notes to: Janis Krebs Smith Wsmith4@cox.net **LIZ JENNINGS Shupe** writes, "Hi 7-o ... Baldwin girls on the go! That certainly applies to me as

Scott, is married to an amazing young woman. Last, but not least, put our 45th Reunion on your calendar for April 2015. Dinner at the Shupes! Wishing happiness and friendship to all. Reengage with MBC as she begins her next adventure with doctor of physical therapy, doctor of occupational therapy, and master of physician assistant studies programs.

1971

Send your class notes to: Melissa Wimbish Ferrell mwferrell@verizon.net 511 N Boulevard No. 7 Richmond VA 23220 Nancy Morse Evans nmevans296@gmail.com P O Box 428 Pattison TX 77466

SUSAN BERNOUDY Lebowitz writes, "Life is more than I could have ever asked for here in Dallas (my hometown). After a detour, I married my high school

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PROMOTE

Talk to recent graduates about **Jobs4Grads Now** (www.jobs4gradsnow.com/mbc). MBC's Office of Career Services has partnered with the site to take the guesswork out of finding a job. Coupon code: AD1D

sweetheart (more than 30 years ago) and together we raised our 4 children, 3 from my 1st marriage, 1 from his. Now we have 7 grandchildren with the promise of more. So our life is very full of faith, family, lifelong friends, volunteer activities, and travel (for me — Lou likes home the best)."

KAE ENGLISH Roberts announces the birth of her granddaughter, Amelia "Millie" Bayly. Her daughter, Kristin Holcomb, and husband Ben welcomed Millie on 4/2/12. **ELIZABETH "BUFF" FORE Keatinge** writes, "I have been retired (I worked as a paralegal in commercial real estate finance) for about 7 years and I am loving it. I have maintained a busy schedule with volunteer work in my Episcopal parish here in Pacific Palisades CA in both program organization and direct pastoral care. My husband, Dan, and I have also traveled quite a bit over the last decade and look forward to more of the same as he contemplates retirement from his full-time medical practice with more focus on part-time hospice and palliative care. This fall we spent time in Rome and Tuscany." **SHIRLEY "CRICKETT"**

FREY Morris writes, "On our 39th wedding anniversary (June 23) at midnight, John and I took 3 steps backwards into the ocean, for a year's worth of good luck, while we were in Puerto Rico, along with hundreds of other good souls celebrating St. John the Baptist Day. Several years ago we celebrated St. John the Baptist Day on the Plains of Abraham while in Quebec. There was no water involved with that one, just an awesome all-night rock concert." **NANCY JONES** lives in St. Louis with her husband, Tim Greaney, a law professor, whose area is health law (she notes this is a "very exciting time for him"). They have 2 children, both married. Kati is in grad school in social documentation and was in Cuba during summer 2012 working on a documentary film on sustainable agriculture. Her husband, Pete, is a gourmet garlic farmer who grows almost 40 varieties of garlic. Nancy and Tim's son, TJ, is a journalist who edits a journal on Africa. His wife, Salem, is also a journalist. With a business partner, Nancy has been doing corporate training and leadership development for many years. She and Tim spent July in their "little bungalow" in Santa Cruz CA. She writes that last year was especially rewarding given the 100+ degree weather in St. Louis. She recently did leadership development work for a large financial services company. She writes, "To my delight, the most outstanding person in the group turned out to be Mary Baldwin graduate **SAMANTHA MUNCY Orndorff '03**." **LUPY PARDUE** writes that she and **MELISSA WIMBISH Ferrell** had a delightful "catch-up" visit with **BARBIE PHIPPS** Such '72 in Richmond in June. **EDITH SCHNEIDER Howes** emailed that she was on her way to Rome for a week with husband Arthur's granddaughter (a graduation gift). She returned to CA in August 2012 to visit her mom, then to HI to visit her son, Frederick, and his fiancée, Maelle. Arthur keeps her busy with travel, as 2013 brings a cruise from Singapore to Hong Kong, visiting Thailand, Vietnam, and points in between. Edith stays in touch with **TARINA SMITH Escapuez**, of Paris and VA. **ELIZABETH TOMS Chaplin** writes that she and **KAE ENGLISH Roberts** have worked together on many annual "Families at

Work" Habitat for Humanity home "builds," and see each other at Sunday school. Elizabeth continues to work part-time as an assistant preschool teacher, and is very involved as a mentor to the 4 children of a Montagnard family whom they befriended while helping build their Habitat home in 2005. She is also involved with a local nonprofit which provides scholarships for 5 years of residential summer camp experiences for deserving children. Her husband is recently retired as an attorney for a national land conservation non-profit organization. One daughter is a photographer/graphic designer in Aspen CO. Their younger, married daughter lives in Charlotte and teaches 5th grade. Elizabeth keeps up with **BETH FRANCIS Griffith**, **EMILY PAINE Carter**, **CHRISTY MICHELL Lubeley**, and **LUCY VALENTINE Dierks**: "In fact, the 5 of us have spent weekends together in the NC mountains the last 3 Memorial Day weekends!" From **CATHERINE "KIT" O'BANNON Llewellyn**: "I am the college counselor at St. Francis High School. John and I had an adventure in summer 2012 driving to AK."

1972

Send your class notes to: Jill Butler Pendleton jpend719@yahoo.com

The class of '72 had a fun-filled 40th Reunion. Here's the scoop from our group. **LINDA VREELAND Marshall** and husband Doug spent a week with **PHYLLIS HOPKINSON** in April. During the visit they got together with **CARTER MOFFETT Douglass**, her husband, Brent, and Phyllis' sister-in-law, **JULIA HENLEY**. They all enjoyed the alumnae/i gathering at the home of **JANE SHEFFIELD Maddux** with a violinist from the Heifetz Institute. From **JEANNE JACKSON**: "Loved the photos. Not much news, but sure enjoyed Reunion." **SUSIE PRUETT Caldrony** and husband Ralph are almost ready to move to their new home in Lexington. **JILL BUTLER Pendleton** and **SUSAN PIERCE Lancaster** stopped by the "Caldrony Castle" on the way to Roanoke after Reunion and gave it rave reviews. From **JAN TRIPLETT**: "I wanted to send a special thank-you to all the Reunion-ites. You all were so gracious and warm about my

receiving the Career Achievement Award. You made me feel like it was an award for our class, which is the way I see it. Thanks to **BLANCHE WYSOR Anderson** and all you MBC Facebookers, we were in the running for a \$250,000 grant from Chase Bank and Living Social. I am happy to mentor any MBCer who needs help growing (starting or re-starting) their business. No charge. It wouldn't be forever, but I would be happy to donate some time to get them moving ahead. Please contact me at triplett@ownersview.com. People can follow me on Twitter @JanTriplett. I am a guest blogger for the Business Bank of Texas at www.businessbankoftexas.com/business-resource-center, blog for Bloggers United at bloggersunitednetwork.com, and have my own blog at ownersview.com. And I am 'Ask the Expert' for *Austin Business Journal*. This month my husband and business partner, Dan Diener, celebrate 30 years of marriage and 30 years in business together. Hope all of you who have a business or are in business with a loved one have as much fun and joy as we do. Here's to your success — past or present!"

COURTNEY KINCAID Wilder writes, "My daughter Burton's son, Carter, turned 1 year old on June 21 and my son Paul's son, Elliott, turned 5 months on June 27. They are my joy and happiness." **OLIVIA WATSON Neill** says, "I love those Reunion photos. Our hair has definitely changed in style, color, and texture, but I recognized almost everyone. We look taller, too. Thanks so much for sharing the photos with all of those who couldn't make it to Reunion."

SARAH CROCKETT Eggleston had a great visit in Roanoke with **JILL BUTLER Pendleton**. Unfortunately, the power outage cut plans short to see **SUSAN PIERCE Lancaster**. **BARBARA ROBERTSON Burke** writes, "It was really fun seeing everyone in April 2012. I'm sorry I have no news worth passing on right now. The way I look at it at this stage in life, sometimes no news is good news." And from **MARY JIM MOORE Quillen**: "My big news is that I'm a grandmother at last. Our daughter and her husband had a baby girl, Lillian Emma Kirby, on June 15. I spent 10 days with them, holding

Lillian as much as possible. I had forgotten how tiny they are. Our older son and his wife have moved to NH where Henry will clerk for a federal judge and his wife will teach across the state line in MA. We hope that being an aunt and uncle will inspire them to produce another grandchild. Our younger son is in Wichita KS doing a 4-month assignment with the Army Reserves. **CATHY ROSS** and her husband, Bud, stopped for a way-too-short visit on their way back to TX after visiting her mom back East in May 2012. We had not seen each other in almost 25 years. On the way home from seeing the baby, we stopped in Staunton and saw **SUSAN MYERS** in her new gorgeous digs on the grounds of the old Western State. I got a report on Reunion, which I hated to miss." **MAUREEN LOVE Bendall** and husband Rick love their new ottoman business. **KAREN BRAMMER Austin** was discouraged to miss Reunion 2012, as she was in a play that spring. She writes, "The play covers 40 years so the music, hair, and costumes cover so much of our shared life experience. (It runs 90 minutes — I talk for 60 of them, 3 characters, 17 wigs and 24 costume changes.) I've continued to teach a weekly acting class at a theater near my home. I love it and am graced with a gaggle of really talented students. I'm still out there pounding the bushes for TV/film work but, as you know, there are less performing opportunities for women of our 'resonance.' My daughter is living in Philly, so I'll travel back there soon. I am eager to hear everyone else's news." **JANE SHEFFIELD Maddux** emails, "Our 40th Reunion was so very special and wonderful to see many of our class. John and I also celebrated 40 years of marriage in January 2012 (I think I was one of the few who was married during semester break while in school). John is still with Ferguson Enterprises, which he started with right out of Hampden-Sydney, so he's had 40 years there also. Our daughter, Millicent, who lives in Oxford MD, also turned 40 in November 2012, so you can see 1972 was quite the busy year for us, and each one has been since. Millicent is a teacher in Easton MD and she and her husband, Ben Sheets, have 2 beautiful children, Charlotte, 12, and Henry, 9. They have always lived near the water

and love sailing it, fishing it, and playing in it. Millicent is also a lacrosse coach (since college) and Charlotte is on a traveling team. Henry is following in his father's footsteps and is sailing and playing lacrosse. He placed 5th in the Junior Olympics in Annapolis for his age group. Our son, John, is an engineer with Faulconer Construction and lives with his darling family in Raleigh where his wife, Susan, is from. They have 2 beautiful children as well, Jolly and Mason. All are very active in church and community. When we moved to Charlottesville 35 years ago, **HARRIET STONEBURNER Bell** moved right down the street. I have been active in our community, dabbled in a little politics (ran for state Senate) and have stayed fairly involved with it along with many other organizations. I serve on the board of medicine and was recently appointed to the Board of Visitors of Longwood University. In April 2012 John and I hosted a lovely and fun party for MBC at our home, introducing many of the local alums to our new Murphy Deming College of Health Sciences and to the Heifetz Institute. How lucky we are for MBC to constantly change and take advantage of opportunities which make it strong and attractive to more and more student populations. I hope everyone can contribute to our alma mater as it is so important to keep these wonderful new programs alive and our beautiful Mary Baldwin strong, growing, and bold! Love to all my fellow classmates and do keep in touch." From **PAT GARCIA Roche**: "My son's wedding was in South Korea the same time as our Reunion so I couldn't make 'the party.' Next time! I did my first marathon (and finished) in L.A. in March 2012 and it was a blast. I love being a grandmother. Hugs to all and keep the news coming." **CARYN GOVE Long** writes, "Sorry I missed our 40th Reunion. I fell on Easter and dislocated my shoulder so I had to cancel. Thinking of all of you. Let's plan on a big gathering in 10 years!"

1973

Send your class notes to: Shelley Wilgus Murray shelmurr@hotmail.com

1974 reunion

Send your class notes to: Katy Colville Reid katyreid@doublejenterprises.com 17321 MacDuff Ave. Onley MD 20832 Kathy Hull Nowell jln_khn@verizon.net 238 N Blake Rd. Norfolk VA 23505 We are both excited about reconnecting with everyone and setting up a system that will be fun and rewarding for everyone in the Class of 1974. We need your help! Please send us info about what is happening in your life. **KATHY HULL Nowell** lives in Norfolk with her husband, John. Kathy works at Monarch Bank and John is a contractor. Kathy and John went to Las Vegas with a friend in May 2012. They were able to travel to several national parks in the area. It is very different from the East Coast. **BETSY READ-Connole's** mother **ELIZABETH WALSH Read '47** received an award at MBC Reunion in April 2012. Betsy has 3 children in various stages of college. She works at the National Institutes of Health (NIH), where she directs a program for research on viruses that cause cancer. She enjoys her NIH position and it makes

all the time spent in graduate school worth it. She lives in Chevy Chase MD. **PATTY LACY** works at Oregon State University (OSU) in Corvallis OR, as an attorney for students. She is married to Norman Carlson and has 3 children, Julianna, Alden, and Daniel. Julianna is married to Peter Betjemann, a professor in the English department at OSU, and has a 2-year-old son, Henry Horace Betjemann. Alden has started his own landscaping business after college, Naturescapes, and is very interested in sustainability. Daniel graduated from University of Oregon in June 2011 and is considering whether to go to law school or join the Japanese Teaching Program. Patty is in touch with **KATHERINE MCWAYNE Doel '77**, who lives in Portland OR and practices psychotherapy 1 day a week in Corvallis; **ANN BOWMAN Day**, her senior MBC roommate; and also with **JAMIE HEWELL Odrezin**, **CAROLINE PRICE**, **ELIZABETH HENDERSON Long**, and **JANE WRIGHT**. **SARAH HILL** was in the Lexington news in June when she was installed as an associate pastor of Lexington Presbyterian Church. Sarah had a 25-year career in theatre before being called to ministry. She will focus on Christian

IN THE NEWS

Mary Nell McPherson '79

McPherson is one of the driving forces behind a unique type of reading enhancement program popping up around the Charlotte area, as reported by the *Charlotte Observer*.

Freedom Schools — as the six-week summer sessions are named — were created by the national Children's Defense Fund in 1992 and are designed to boost reading skills and self-confidence among disadvantaged children in elementary and middle school.

Serving as executive director of Freedom School Partners since 2000, McPherson has been a leader in the program's growth from one site serving 100 children to 15 sites serving 1,000 children in 2011.

"We've got something that works, and we've got people that want to make a difference," McPherson said. "If we can solve summer learning loss and get kids excited about reading, we can change the world."





CATCHING UP WITH ASANGA DOMASK '98

Sri Lankan dance specialist. Mother (of twins). Not your average economics major.

"Over the years, most of our ancient dance masters of Sri Lanka have passed away, so it is important to train young dancers to keep these cultural traditions alive."

Advanced degree: Master of Arts in Dance from American University.

Career: My MBC major in economics and minor in Asian studies combined my background as a Sri Lankan native and my intentions of following in my mother's path as a banker. I worked for four years in the development department at the World Wildlife Fund, but I was drawn to CityDance in Baltimore while working on my master's degree. I began with the company in 2005, and its members have really embraced my desire to teach and perform authentic traditional Lankan dance.

I recently connected with Mary Baldwin College by: Getting together with two friends from my MBC days. One of them heard about a concert I was in at Strathmore, and completely surprised me by showing up! Another has been a close friend since graduation, and we just went to dinner.

Favorite item I own with an MBC logo (or college seal, in this case): My diploma.

Go-to reading: My children's storybooks. Our twins have a huge library already and they love reading along with their mom and dad.

The best thing I just learned: The art of making delicious soups.

Most challenging MBC course: Introduction to Computer Science. Computers were new to me, and I felt like every time I touched a button something unthinkable would happen.

education, ministry to youth, and pastoral care. Her first call was to Broadway Presbyterian Church (VA) from 2002 to 2010. Sadly, **RUTH JERAULD HILL Goodpasture** passed away in early July 2012. Ruth lived in Bristol, raised 5 children, and was a tireless volunteer.

ANN BOWMAN Day lives in MA, where she has been since the late 1970s. She just celebrated 32 years of marriage to her partner, Donna (legally wed for 7 years). They have 7 grandchildren. After MBC, Ann graduated from Vanderbilt Divinity School, and was ordained in the United Church of Christ. She served a local church as an associate pastor for a few years. She then spent 20 years in ministry advocating for LGBT inclusion and justice. She is now retired from ministry and works with a charitable foundation. **GERI FRYE** recently connected with MBC through LinkedIn.

1975

Send your class notes to: Margaret Stoneburner Baker
mbakermom@hotmail.com
1009 Ridgemont Dr.
Staunton VA 24401

JJ "JERRY" FULTON Mink writes, "Summer of 2011, I met up with fellow 1975 classmates **SUZIE MAXSON Maltz**, **MARGARET MCGEORGE**, and **PATTI REYNOLDS Cowan** in NYC. Ken and I enjoy golf and spending time with friends. I joined the DAR a few years ago, so that's been fun, and I volunteer at my golf club, where I serve as president of the board of directors. Ken is 'somewhat' retired, so whenever we can get away, we travel." **LINDA HOLDER Gordon** writes, "Our 3 children, Emily, Phillip, and Kevin, all live in Ponte Vedra Beach nearby. We have had much excitement in our life with the marriage of 2 of our 3 children and the birth of our grandson. My husband is retired and I work at the Mayo Clinic as a case manager." **PATRICIA ANN PIORKOWSKI Hobbs** writes, "In 2008 I became the associate director/curator of art and history at Washington and Lee University in Lexington. This summer I was a fellow in the inaugural leadership seminar sponsored by the Association of Academic Museums and Galleries and the Kellogg School of Management's Center for Nonprofit Management."

1976

Send your class notes to: Nancy Peterson Hemenway
inciidinfo@incidd.org
5008 24th Street S.
Arlington VA 22206

1977

Send your class notes to: Pam Martin Comstock
gcmartinfo@aol.com
LUCILE "LUCY" JONES Clyde writes, "Jim and I, our 2 dogs, and a cat relocated to Cabot AR (Little Rock area) in 2011 from the parched dust bowl in Amarillo TX. We didn't even look back at the tumbleweeds waving goodbye. We're exploring our new world, but were lucky to have been unscathed, albeit unnerved, when we were in Branson MO while the tornado was 'playing' on Main Street." **CLAUDIA WOODY Brind-Woody** and Tracie Brind-Woody are happy to announce their marriage on November 20, 2011, at The Waldorf-Astoria in NYC. They currently reside in Didcot Oxfordshire UK.

1979 *reunion*

Send your class notes to: Kelley Rexroad
kelly@krexconsulting.com
GLORIA ZUNIGA Canseco writes, "Spent a wonderful weekend with classmate **SHELLEY GOODE** and **SUSAN WALKER '78** in conjunction with her husband's election to United States Congress."

1980

Send your class notes to: Laura Reed Bivans
Ldmtbivans4321@verizon.net
19 Turkey Foot Ct.
Darnestown MD 20878-3645
MARLENE DENNY Jones celebrated 30 years of marriage to her "Veemie," Glen. They have a business management consultant business, Main Street Management Group, LLC, in Chester. They help businesses put the pieces together to become more efficient and profitable. Marlene loves volunteering and taking trips next year it's Africa. **AMANDA "Mandy" BURRIS Talaat** and **OLIVIA KINCAID Haney '81** had a mini-reunion in Austin TX in June. They had a wonderful time catching up. **LAURA REED Bivans** writes, "Had a busy school year finished

with an attempt to get to the bay for 3 weeks, but my brother found a mass in his lungs and possibly lymph nodes (as I write this the biopsy is tomorrow). We are waiting for the biopsy and what needs to be done. He's my younger brother, 38, so way too young for this. My daughter is working for MBC and has started her master's in higher education — also at MBC! My son is working part time at Safeway and says he's going to enlist in August 2012. Dave and I went away for spring break 2012 on a Holland America cruise. We went with some old friends of his and had a wonderful 'Anniversary Cruise;' we just celebrated a couple months early. God bless to all, next Reunion is getting closer and closer." **FRANCES SHIRLEY Scruby** published *Virginia's Thousandfold Man* in 2011. She is the chair of Greenwood-Afton Rural Historic District Committee. Greenwood-Afton was approved in May 2011 for the National Register of Historic Places.

1981

Send your class notes to:
Cathy Morey Nee
gcnee@aol.com
5 Michael Ln.
Somerville NJ 08876
Valerie Wenger
wenger159@att.net
2804 W. 54th St.
Austin TX 78731

1982

JOI PHELPS Walker received a PhD in science education from Florida State University on April 23, 2011. "In my doctoral work in science education I often found myself reflecting on the

wonderful science instruction I received from the chemistry professors at Mary Baldwin — Dr. Patrick, Dr. Hairfield, and Dr. Pinkston. They still serve as role models for my life, 30 years later."

1983

Send your class notes to:
Georgianne Miller Mitchell
georgianne_mitchell@yahoo.com
Tance Anderson Laughon
jubileepr@aol.com
1504 Linden Ave.
Lynchburg VA 24503

BECKY BROWN Garrett lives in Wheaton IL, where she grew up, and has been married to Matt for 28 years. They have 2 children, Rob and Claire. She works at College Church in Wheaton as an accountant. She wants to get back to VA to see MBC and VMI and thinks this year she'll finally make that trip. **MARY BARTELLONI Klinedinst** and husband Duncan had a great time catching up with **TANCE ANDERSON Laughon** in March 2012 in their new favorite city — Lynchburg. Their oldest daughter, Catherine, plays lacrosse for Washington and Lee University, and they had a double header in Lynchburg. She was also able to see Tance, her husband, Mike, and son Holmes in June when they were in Northern Virginia for the semi-final state lacrosse tournament. Tance lives in Lynchburg with Mike and Holmes and works at the Jubilee Family Center. She recently saw **MARY PLEASANTS McManus** when her son, Daniel, was playing in a soccer tournament in Lynchburg, and has seen **MARY BARTELLONI Klinedinst** several times during lacrosse tournaments and power outages. **ANNA CORBIN** and

husband Paul Bosak moved from Atlanta back to Augusta County 10 years ago. She reports they are "owned" by a wonderful, 5-year-old Saluki named Sobek, and he is a wonderful dog. Anna is president and CEO of a specialized radio communication repair company: JSB Service Company was founded in 1977 to provide repair services for microwave communication equipment. **EILEEN KOHLERMAN Foti** lives in Salt Lake City with her husband, Vince. She will be leading a VA pilot program of systems redesign to streamline unscheduled admissions from ER, primary care, and specialty care clinics to the floors. After 14 years in oncology, this will allow her to apply her knowledge and expand her nursing career to other areas of the hospital. In 2011 she worked with a team of nurses and doctors on the National VA Cancer Care Collaborative specializing in lung cancer. The team reduced the time from suspicious nodule to treatment from 67 days to fewer than 30 days and placed 5th in the nation in their category. She has been back to Baltimore for her mother's funeral and niece's wedding, during which time she visited with **CHANDLER CURD Wheeling** and husband Randy. **LAURA LAGROW Durland** and husband John live in Atlanta, and she continues to work for the federal government. Her youngest son, Patrick, graduated from the University of Georgia in May 2012 with a degree in statistics. Older son Gregory's first-born, Asher, started kindergarten in the fall. In addition to taking another cruise this past July (number 37), she headed to the *Biggest Loser* ranch for 4 weeks in August to

try to drop a few pounds and get a little bit healthier. **CHARIS CALDWELL**, husband Mike, and daughters live in CO and took an epic family road trip up the spine of the Rocky Mountains, into Canada, across the TransCanada highway to Vancouver, down the OR coast, and along the Columbia River where VA gentlemen Lewis and Clark explored. **LISA WRIGHT** has changed careers from regional marketing manager in the shopping center industry to account manager in the bank card industry. She now resides in Sugar Land TX and, after living her entire life in VA, is happy to report Texans are wonderful people! Last fall she travelled to Spain with her parents and older sister. She says hello to all her classmates. **S. LANE TUCKER**, a partner in Stoel Rives LLP, Anchorage office, has been appointed by the US District Court for the district of AK to serve a 3-year term as a lawyer representative to the 9th Circuit Judicial Conference. Lawyer representatives provide support and advice to the judges and administrators of the 9th circuit, including during the circuit's annual judicial conference. In particular, they are expected to help implement conference resolutions within their local districts and offer constructive criticism of the way courts are functioning.

1984 reunion

Send your class notes to:
Robin Lermo
relermo@earthlink.net
6903 Spur Rd.
Springfield VA 22153
Greetings classmates! Please continue to share your class notes by sending updates to me at either address above. **ERIN**



800-622-4255
www.mbc.edu/everahead/giving

Non Pro Tempore, Sed Aeternitate
NOT FOR THE PRESENT, BUT FOR ETERNITY

Charlene Kiracofe '25 never missed an opportunity to give to Mary Baldwin College.

Her contributions were modest, but faithful, and she later committed most of her worldly goods to the college. The Kiracofe Society honors individuals who plan a gift to MBC and captures the spirit of an alumna who did not let limited means stand in the way of supporting her alma mater.

Share Kiracofe's pledge to Mary Baldwin by exploring the ways to include the college in your financial and estate planning.

SULLIVAN of Christiansburg writes that her oldest son, Byron, graduated from Blacksburg High School and attends JMU. Erin works for Carillon as director of student counseling services at Radford University. Her younger twins, Clare and Alex, are in their freshman year in high school.

LIZ EDGERTON Summers writes that she visited MBC for her first Advisory Board of Visitors meeting. Says Liz, "The campus was as beautiful as ever, and it was wonderful to get to interact with some current students as they presented their Capstone projects. The array of topics was fascinating and the students' presentations were informative and professional. I got to reconnect with professor Janet Ewing, who taught business and economics courses while we were there. It is not fair that she looks exactly the same as she did 28 years ago and I don't! I stayed at the now very pleasant Stonewall Jackson [Hotel and Conference Center], which has been redone (thank goodness) since our time in Staunton. I am the CFO at Heathwood Hall Episcopal School in Columbia SC. My husband, West, is a trust officer with Wells Fargo, and I have 2 sons, West IV and Robert. Would love to see anyone who comes this way."

THERESA HALL Attwell reports, "Evans and I just celebrated our 26th wedding anniversary." Her children, Mary Evans and Patrick, are in high school. She has had a great time keeping up with MBC friends on Facebook, including **BETH DURHAM Teachey**, **CARROLL OLIVER, ROBIN CLOUGH Powell**, **DONNA CASON Smith**, **BETH SLUSSER Hall**, **LISA GAVAZZI Johnson**, **KIM BARLOW Plottner**, and **KRISTI BARLOW McComas**. **ROBIN NEWCOMB Lermo**, of Springfield, enjoyed a surprise visit by **CATHY HARRELL Pennington** of Atlanta and **CHERYL GARRETT Goddard** of Richmond, for her 50th birthday. A week later, Robin and Cathy surprised Cheryl in Richmond at her 50th birthday party. **RENEE OLANDER** writes that 1 of her poems was featured in July as poem of the week by the Split This Rock foundation — *blogthisrock.blogspot.com/2012/07/poem-of-week-renee-olander.html*. She's also pleased to welcome a granddaughter, Shoshanna Elizabeth Olander, born October

25, 2011. Says Renee, "she's entirely perfect." **LEIGH ANNE MICHAEL Whitacre** writes that her daughter, Kaye, graduated from James Wood High School and attends NYU. "Country girl hits the city!" Her oldest is Logan, 22, and youngest is Christian, 15. She is very thankful to say she has been cancer-free for more than 12 years. **KELLY PHELPS Winstead** and her husband traveled to NYC in May 2012 for 5 days of visiting and now they are renovating "this old house" and adjusting to life without her mother, who passed away on August 2, 2011, and her father, who died on January 7, 2012. "Not sure the renovation is helping with the mental or physical healing, but looking forward to the outcome and, of course, still enjoying the 'Mimi and Poppy' times with our grandson."

1986 f

Send your class notes to: Marsha Smith Westfall *mswestfall@hotmail.com*
KAREN LATSHAW Schaub and her husband have been married for 23 years and have 3 children ages 17, 15, and 11½. They live in Baltimore, where Karen reports she has been a stay-at-home mom since their 1st son was born. During the past 6 years, she has worked part time as a substitute teacher and for a Gymboree children's clothing store. She enjoys scrapbooking, gardening, and power walking with other ladies in her neighborhood. In addition, Karen volunteers at school, chaperones field trips, co-chairs fundraisers, and chairs the Box Tops for Education committee and annual cookie sales for the Girl Scout troop, etc. She

spends her "free" time on athletic fields watching soccer, football, lacrosse, and cross country matches, and is also known as the resident chauffeur. After teaching in the department of library science at East Carolina University (ECU) in Greenville NC during the last 10 years, **ELIZABETH BRIGGS** accepted a position with ECU's College of Education. She serves as distance education coordinator and technology specialist.

1987 f

Send your class notes to: MackKay Morris Boyer *mackayesq@comcast.net*
What a wonderful time we had at our 25th Reunion! We had a great turnout — it was fun to catch up with **TRACY BURKS Healy**, **JEANINE HOLMES Thomas**, **ANNE POULSON Russell**, **BARBARA GRANT Crosby**, **ELIZABETH PALEN**, **EMILY MASON Riffie**, **ALLISON GUYTON Dogan**, **JENANNE YORK Montgomery**, **JULIE RIDDICK Wise**, **SUSAN SEYMOUR Chester**, **APRIL WOLFE Considine**, **PATRICIA BAUGHAN Mickus**, **SUSAN EVERLY Cummings**, **COLLEEN MORRISSEY Strong**, **ANNE BURNLEY Brooks**, and **LAURA RUHL Emery**. Cannot wait for the next time! **TRACY BURKS Healy** is the founder of Designs by Lolita and was featured on CNBC's *How I Made My Millions* in February 2012. She was named to the MBC Board of Trustees in spring 2012. Tracy has 2 teenage daughters, Caroline and Mary Margaret, and husband Michael is also a designer. The Healys live near Providence RI. Tracy launched a new wine from Italy prior to the holidays. Check out her website at *www.designsbylolita.com*.

KAREN BRAXTON lives in Johns Creek GA (suburb of Atlanta) with her husband, Steve, daughter, Madeline, and son, Zachary, who attends Georgia Tech. She owns Atlanta Furniture Brokers, where she enjoys working with fine furnishings and interiors. She keeps tabs on familiar MBC faces through Facebook, of course. **CAROLYN COATES** works as an artist/instructor for Painting with a Twist, a pairing of instructional art with friends, a glass of wine, and a talented instructor to produce individual works of art. Carolyn resides in TX. After graduating from MBC, she earned a degree from the Art Institute of Texas. She is studying at the Glassell School of Art.

1988 f

Send your class notes to: Cea Cea Musser Cazenave *smcazenave@yahoo.com*
PO Box 118
Montezuma GA 31063

1990

Send your class notes to: Katherine Brant Manning *The5mannings@verizon.net*

1991

Send your class notes to: Elizabeth Burns *tooprecious@cavtel.net*
5914 Deville Dr.
Sutherland VA 23885
Theresa David White *Twd28@me.com*
5720 Bradley Blvd.
Bethesda MD 20814
ROBIN RAY Coll writes, "My debut romance novel *A Night of Southern Comfort* was released on June 15, 2012, by Entangled

Host an event.

Work at a college fair.

Call a prospective student.

Talk about your career.

Speak on campus.

Serve as a class officer.

Mentor an intern at your office.

Write a career development article.

GIVING BACK

doesn't always mean giving money.

Contact us about VOLUNTEERING
800-763-7359 · alumnae@mbc.edu
www.mbc.edu/alumnae/volunteer.php

Publishing, written as Robin Covington. It is available at Amazon and Barnes & Noble. The book was No. 21 on the Amazon Kindle Romance Series Bestsellers list."

1992

Send your class notes to:
Heather Jackson
heatherljackson@comcast.net
Katherine Brown
kebrown2020@yahoo.com

KRISTIN COLLINS is "seeing the plan unfold." She is taking classes for a certificate in event planning management. She has also been accepted into the graduate program at University of Maryland. She began classes July 2012 to study for a master's degree in management with a specialty in marketing.

1993

Send your class notes to:
Rebekah "Bekah" Conn Foster
rebekahfoster@rocketmail.com
306 S. Court St.
Lewisburg WV 24901

1994 *reunion*

Send your class notes to:
Myra Skidmore Leland
myrasl@yahoo.com
1802 Shadow Lake Rd.
Blacksburg VA 24060
Leah Garcia Schroeder
ims458@cfl.rrl.com
5470 Endicott Pl.
Oviedo FL 32765
LORI ESCH Ritchie and her husband, Michael, have 5 wonderful children, 4 girls and 1 boy. Michael retired from the Marine Corps Reserves as a 1st sergeant. They have 2 awesome golden Labrador retrievers and Lori homeschools their children. Michael is a special tactics instructor for the state department and is a reserve deputy and SWAT officer for the Warren County Sheriff's Office. Lori and Michael enjoy running obstacle mud runs together.

1995

Send your class notes to:
Selene Gorman
selene_gorman@hotmail.com
SELENE GORMAN-Rose writes, "My husband, John, and I had a son on July 12, 2012. His name is Alejo Perley John Rose and he was born at 6:12 p.m. He weighed 8 lbs. and was 20 inches long.

We are thrilled to pieces; he is an amazing little boy and we are so in love with him!"

1996

Send your class notes to:
Kimberly Lockhart Snyder
Kimber24snyder@gmail.com
422 Bowman Springs Rd.
Staunton VA 24401

1997

Send your class notes to:
Jenna Smith
mbcyaya@yahoo.com
Annie McGinley Floyd
annmcginley@hotmail.com
HOLLY SOUTH writes, "I continue to work in foreign military sales for the Navy focusing on the Asia-Pacific region. Our family has happily adjusted to life in HI. We're enjoying sunny days, year-round soccer, and travel to the mainland."

1998

Send your class notes to:
Jennifer Lloyd Marland
jayandjenn@mac.com
5114 King David Blvd.
Annandale VA 22003

1999 *reunion*

Send your class notes to:
Engle Baker Addington
engleaddington@hotmail.com
8672 Bean Gap Rd.
Pound, VA 24279
REBECCA STEVENS Teaff and husband Robert welcomed their 1st child, William "Liam" James Teaff, on April 4, 2012.
KIMBERLY DINGES Miller and her husband adopted a beautiful baby girl, Micah Cooper, in June 2011. Kim says they are enjoying parenthood and learning as they go. Their 2 pugs, Oscar and Pepper, love her as well.
BRITTANY AANERUD Fente and her partner welcomed their 2nd child, a daughter named Keaton Elizabeth, into their hearts in 2010. This year Brittany is announcing another child: a poetry book with Hopewell Publications, *Buddha in My Belly*. She gave a reading for this book at the OutWrite Festival in DC on August 4.

2000

ELIZABETH "GETTYS"
KOBIASHVILI Nelson writes, "Mike made it back from his 7th



CATCHING UP WITH JASON NARVY '05

Shakespearean entrepreneur. Dynamic university artistic director. Closet taxidermy enthusiast.

"Why do I like my job? More than anything, I enjoy watching students dedicate themselves to something bigger than themselves."

Studies and career: Transformed undergraduate degree in English into a Master of Fine Arts from Mary Baldwin College in 2005. While earning a PhD at University of Southern California at Santa Barbara — in my home state — I launched a successful Shakespeare in the Park program. I began work as artistic director at Concordia University in Chicago about a year-and-a-half ago.

I recently connected with Mary Baldwin College by: Perpetually contacting and chatting up fellow alums from MBC. We're a tight-knit bunch. We really are.

The best deal I ever got: My PhD. It only cost my sanity.

Go-to reading: Viola Spolin's *Improvisation for the Theater*. When you're teaching actors, you can never have too many warm-ups in your back pocket.

The best thing I just learned: Louis Armstrong's wife, Lil' Hardin Armstrong, was a hard playing and accomplished Hot Jazz musician in her own right. Composer, band leader, and insanely talented piano player, she made tracks in a male-dominated field.

The course I want to teach at MBC: Introduction to Hill Climbing.

deployment just in time for our 12th anniversary. The kids and I will be moving back to Clarksville TN to join him this summer. I recently received my teaching certification in theatre and elementary education."

2001

Send your class notes to:
Amberleigh Powell
thegdwitch@gmail.com
10530 Jefferson Hwy.
Mineral VA 23117

MICHELLE HUGHES welcomed a baby boy, Joshua, in April 2009.

ASHLEY LEONARD Steininger and husband Greg welcomed sweet baby Coleman Kent Steininger on April 6, 2012.

Coleman weighed 9 lbs., 12.9 oz., and was 21 1/2 inches long. Ashley says, "Every day is such an exciting day."

CATHERINE MITCHELL Cooney married Sean in November 2011. She and her husband live in Goleta CA (north of Santa Barbara). Cate signed up for an anatomy class at Santa Barbara City College.

JANEEN PETTUS Carter and her husband, Nate, have 3 girls, ages 9, 7, and 6. **MELINDA "MINDY" TODD Arnwine** and her husband welcomed their 2nd daughter, Adeline Kelly Arnwine, on June 14. Their 2 1/2 year old, Ellie, is adjusting to life as a sibling. They live in Ashburn.

2002

Send your class notes to:
Anna Henley
annalhenley@hotmail.com or
mbc2002reunion@hotmail.com

2003

Send your class notes to:
Brenna Zortman
bzortman@gmail.com
HOLLY MOSKOWITZ graduated from Virginia Commonwealth University with a master of science in nursing as a women's health nurse practitioner. She traveled to Israel for her sister's wedding, and has spent a good amount of time at the beach. She is looking forward to primary OB/GYN for the 1st couple years of practice. After she passes the boards, she plans to get a puppy. **KENDRA CLARKE** is nearing the end of the initial development phase for a startup company, for which she is a cofounder and the VP of analytics and product, and

will soon be herding the business into its private beta period. She and her cat also recently moved to a "big kid" apartment in Boerum Hill, Brooklyn, and Kendra is thoroughly enjoying being able to walk to her office on the Brooklyn waterfront.

AMANDA BENNETT Lancaster and husband Philip welcomed the arrival of their 1st child on March 15, 2012. Lily Carannlynn was born at Overland Park KS weighing in at 7 lbs., 7 oz. and 19 inches. She writes, "We also completed a year of Command and Staff General College and have been stationed back at Langley Air Force Base."

2004 *reunion*

Send your class notes to:
Sarah Hatfield
snichols@pilgrim-school.org
Kara Shy Neumann
ksneumann@gmail.com

Greetings, class of 2004! **JOANNA CASTO** and Stanley Dennis Perkins III were married on March 17, 2012, at Chapel in the Pines in Seven Lakes and their reception was held at Magnolia Inn in Pinehurst NC. She writes, "We live in Seven Lakes with our 2 dogs. My new husband works for Penick Village, a retirement community in Southern Pines. I have my MA in English and secondary education from Hunter College of City University of New York. I teach high school English and AP language and composition." **ANGELA FABER** and David Lang were married April 14, 2012, at Loyola Alumni Chapel in Baltimore. They currently reside in Owings Mills MD. Squirrels

JENNIE CAREMAN Lovell, ERIKA GIRALDO Smith, KATIE PHILIPS Seidel, JORDAN ARMSTRONG Denton, BETSY TORRES, VICKY TENBROECK Hickling '05, MEGHAN WARD, ASHLEY KIZLER '05, ERIN BALLEW O'Reilly, and WHITNEY FROSTICK Milici were all in attendance. Angela and Davie honeymooned in Kauai and Maui. **BALLU BANGURA Lee** and husband Caleb are living in Stafford, with their 3 beautiful children. **LAUREN SMITH** and husband Wes welcomed their 2nd child, Nolan, on July 9. Big sister Allison is so excited about her little brother. **MARISOL EUCEDA Murphy-Ballantyne** and husband John have been very busy lately. They recently bought a house in Silver Spring MD, adopted a dog named Grace,

and Marisol started working as senior communications associate at a communications firm in DC. **SARAH WALKER Baumgardner**, husband Troy, and daughter Lydia welcomed Paul Michael on February 7, 2012. **ERIN STEELEY Krebs** and family welcomed Ella Lowery Krebs on September 26, 2011.

2005

Send your class notes to:
Elizabeth "Beth" Southard
e.southard@uea.ac.uk
ELLESSE FERREOL married Eric Krall on September 17, 2011, in her hometown of Virginia Beach. **ERIN CARTWRIGHT Phillippi** was maid of honor and fellow squirrels **GABBY BERGERET** and **KELLY KNOX** sang beautifully during the ceremony. Other MBC alumnae in attendance were **KATHLEEN NEVIN Shea** (with her daughter, Megan, a future Fighting Squirrel), **MARIA KWON, CAMI ROA Hansen, CHRISSY KELLAS Ryan, JACKIE HARTLEY Kennedy, ALLISON CRAIGER, MARY JACOBS O'Neill, and NOHA KHOURY.**

2006

Send your class notes to:
Heather Hawks
hawkshl@hotmail.com
Ann Brander
aharrison@rma.edu or
brandera@gmail.com
PO Box 183
Marshall VA 20116

2007

Send your class notes to:
Erin Baker Heely
theheelys@gmail.com
801 15th St South Apt 902
Arlington VA 22202
Rosemary Pantaleo
rosemary.pantaleo@gmail.com
Navy Petty Officer 3rd Class **JESSICA COLES** is deployed. Coles, along with fellow sailors and Marines aboard the aircraft carrier USS Enterprise, hosted a material, maintenance, and management assist team while it evaluated the ship's program. **ALISON KAUFMANN** earned her master's degree in business administration from University of Richmond (UR) in May 2012. While attending UR, she was able to travel abroad to visit businesses in Hungary, United Arab Emirates, Qatar, and Brazil.

2008

Send your class notes to:
Katie Lukhart
kdlukhart@gmail.com
7 Trotters Run
Thomasville NC 27360
AUTUMN PIGGOTT writes, "Recently accepted the position of director of education for a Sylvan Learning Center in Newport News." **PATRICIA HOLBROOK Daugherty** received a master of public health in health promotion and education from Virginia Tech on August 13, 2011.

2009 *reunion*

Send your class notes to:
Sarah Tyndall
sarahbmwz8@mac.com
44838 Loneoak Ave
Lancaster, CA 93534

2010

Send your class notes to:
Shaterika Parks
parkssj2117@mbc.edu
Ellery Sigler
siglereaz296@mbc.edu

2011

Send your class notes to:
Samantha Engstler and Meg Pitts
Mbcclassof2011@gmail.com

ARRIVALS

SUZANNAH MEYER Zachos '97 and Nicholas: a daughter, Katheryn Eleni, October 16, 2011
SELENE GORMAN-Rose '95 and John: a son, Alejo Perley John Rose, July 12, 2012
REBECCA STEVENS Teaff '99 and Robert: a son, William "Liam" James Teaff, April 4, 2012
ASHLEY LEONARD Steininger '01 and Greg: a son, Coleman Kent Steininger, April 6, 2012

MARRIAGES

MARY MORRISON '95 to Ian Alberg, November 5, 2011
JOANNA CASTO '04 to Stanley D. Perkins, March 17, 2012
PAMELA M. NAGY '04 to Warren J. Boothe, May 5, 2012
ANGELA FABER '04 to David Lang, April 14, 2012
ERIN CARTWRIGHT '05 to Matt Phillippi, December 20, 2011
ELLESSE FERREOL '05 to Eric Krall, September 17, 2011
ASMA SHETHWALA '12 to Mustafa XiaoChen Yu, May 15, 2011

DEATHS

HELEN SKINNER Houser '29, March 7, 2012
 MARY RODDEY Post '31, February 20, 2011
 ROSA OTT Davis '33, June 14, 2005
 JEAN M. HOLLIDAY '37, March 24, 2012
 LELIA HUYETT White '38, June 24, 2012
 SARAH LACY Miller '38, June 14, 2012
 EDITH T. CARPER '39, April 17, 2012
 ELIZABETH CLAYBERGER Jones '40, July 14, 2012
 MARJORIE TOBIN Burke '40, July 1, 2012
 IRIS BUCKLEY Thomson '41, January 29, 2012
 MARIAN EDGAR Eldridge '43, 2007
 JULIA LOGAN Carvin '43, May 28, 2012
 MARGARET "PEGGY" PRICE Pinson '43, March 9, 2009
 MARY SHELDON Wier '43, May 28, 2012
 DOROTHY CLEVELAND Robb '44, March 15, 2012
 ELIZABETH WYSOR Jordan '44, June 21, 2012
 MARIANNE GUERRY Rodgers '45, June 16, 2012
 PATRICIA ASMAN Fearnow '46, April 14, 2012
 MABEL FAIRBANKS Smith '46, January 21, 2009
 VIRGINIA WARNER Muncie Louisell '47, July 1, 2012
 MARTHA BROWN Hamrick '48, July 23, 2012
 JEAN BUTLER Viel '48, March 3, 2012
 MARGERY COBB Wright '48, July 18, 2007
 JERRE FITE Jones '48, September 13, 2010
 FRANCES ROOT Quick '48, June 11, 2012
 ESTHER SPURLOCK Pruett '48, February 1, 2012
 SARAH WEEKLEY Hoe '48, February 29, 2012
 ELIZABETH RAWLS Macklin '49, July 3, 2012
 MARGARET A. BARRIER '50, July 5, 2012
 MARY JANE BRINSON Bowers '50, November 28, 2011
 JEAN FARMER Stephenson '50, March 26, 2012
 NANCY CAROL KIRCHNER Eliason '50, July 3, 2012
 ELIZABETH BECK Dewees '51, April 11, 2011
 FLORENCE WADE Haverly '51, April 20, 2012
 MARY ANNE HARGROVE Coolidge '52, September 6, 2010
 JOANNA CROUCH Clark '55, April 8, 2012
 ELISSA "LISA" ENSLEN Bouchillon '57, April 18, 2012
 CAROL "LYNNE" WITHERS '60, April 19, 2012
 ETTEENE TAYLOR Hope '61, April 29, 2011
 ELIZABETH "IBBY" F. Kenna '65, July 25, 2011
 LOUISE P. ARMSTRONG '66, May 14, 2012
 JEANNINE CARMICHAEL McKamey '68, March 4, 2012
 RUTH JERAULD HILL Goodpasture '74, July 3, 2012
 MARGARET LYBRAND Ryland '76, May 26, 2012
 LAURA JOSEPHTHAL Kavanaugh '83, April 26, 2012
 SUSAN BATTISTA Gunnulfsen '84, February 16, 2009
 JAMES J. HARDIMAN '91, July 23, 2012
 MICHAEL S. PYTEL '95, September 5, 2011
 JEWEL E. GROVE '98, June 13, 2007
 ANGELA PERCY Weathers '98, March 3, 2012
 LORA "MELISSA" BICKLEY Myers '01, June 30, 2012
 KIMBERLY GILMER Dull '01, May 26, 2011
 TAMRA SUTTERFIELD '02, May 9, 2012
 TOSHIA ALSTON Kinsler '07, March 25, 2009

OUR CONDOLENCES

to members of the MBC family who lost loved ones

GLADA MOSES Beard '42, on the passing of her husband, Paul R. Beard, June 3, 2012. Glada and Paul were married for 69 years.
 MUSSER WATKINS Warren '54, on the passing of her daughter, Merle Warren Dickert, July 28, 2012. Merle represented Virginia Intermont College in the inauguration of MBC President Emeritus Cynthia H. Tyson.
 VIRGINIA DUCKWORTH Cade '58, on the passing of her husband, John D. Cade, April 25, 2012.
 JOANNE DAWSON Kirkham '60, on the passing of her husband, Rodney V. Kirkham, February 29, 2012.
 CHERYL DINWIDDIE Andre '67, on the passing of her mother, Janet Brookover Dinwiddie, May 16, 2012.
 KATHY KNOWLES Rice '67, on the passing of her mother Kathryn Donham Rice, March 18, 2012.
 RAY CASTLES Uthenhov '68, on the passing of her father, Dr. C. Guy Castles Jr., December 15, 2011.
 ANNE FEDDERMAN Warner '75, on the passing of her husband, Clyde W. Warren, November 23, 2011.
 THERESA KOOGLER Southerington '72, professor of theatre, and Sam Koogler, MBC technical director for theatre, on the passing of their mother, Dorothea F. Koogler, December 27, 2012.
 BLANCHE WYSOR Anderson '72, on the passing of her father, John Chandler Wysor II, April 23, 2012.
 SALLY NEWSHAM Inglis '83, on the passing of her mother, Julia Pappas Newsham, June 23, 2012.
 LORETTA VIGIL Tabb '83, on the passing of her husband, John M. Tabb Jr., March 29, 2012.
 The family of Darrell W. Hurst, on his passing, March 1, 2012. Dr. Hurst began his teaching career at Staunton Military Academy and in 1967 moved on to become an adjunct faculty member at JMU and UVA and for the SAKE and SHIGA Japanese-English Immersion Program at Mary Baldwin College.
 The family of Elizabeth "Betty" Barr, on her passing, May 1, 2012. Betty worked for many years as the secretary for the alumnae/i office.
 The family of The Reverend Jean Mather, on her passing, June 13, 2012. Rev. Mather taught at Mary Baldwin for a number of years.
 The family of Marion F. Hart, on her passing, May 27, 2012. Marion worked for 24 years in the development office, serving as receptionist, administrative assistant, and assisting in all areas of Institutional Advancement.
 The family of Willard Lincoln Lemmon, former president of the Mary Baldwin College Board of Trustees.
 The family of Roberta Palmer, director of admissions, on the passing of her son, Gregory, December 29, 2012.



clockwise from top: President Pamela Fox, ALISON KAUFMANN '07, CARA MAGOLDA Tucker '06, and ALISON FREI '07 at Kaufmann's wedding to Brian Rice. The wedding was held at the The Greenbrier Resort in White Sulphur Springs, WV, on November 10, 2012. | (l-r) PAULA STEPHENS Lambert '65, PEGGY ANDERSON Carr '67, MARY LYNN GAY Turley '65, and BLAIR LAMBERT Wehrmann '64 at dinner at Paula's home in Dallas. | ANGELA FABER '04 and David Lang were married April 14, 2012, at Loyola Alumni Chapel in Baltimore. Squirrels JENNIE CARMAN Lovell '04, ERIKA GIRALDO Smith '04, KATIE PHILIPS Seidel '04, KATIE PHILIPS Seidel '04, JORDAN ARMSTRONG Denton '04, BETSY TORRES '04, VICKY TENBROECK Hickling '05, MEGHAN WARD '04, ASHLEY KIZLER '05, ERIN BALLEW O'Reilly '04, and WHITNEY FROSTICK Milici '04 were in attendance.



left to right, starting at top: **ELIZABETH "BJ" BROWN McKell '65** and her husband enjoyed a trip to St. Lucia in February 2012. | **PAT GARCIA Roche '72** shared that she completed her first marathon in L.A. in March and it was a blast. Roche is pictured (left) with her daughter, Kelly; the name Fletcher on her hat is for her first grandchild. "I love being a grandmother," she says. | Celebrating Robin's 50th birthday in Springfield were classmates from 1984 (l-r) **CHERYL GARRETT Goddard**, **ROBIN NEWCOMB Lermo**, and **CATHY HARRELL Pennington**. | **AMANDA BURRIS Talaat '80** and **OLIVIA KINCAID Haney '81** (l-r) had a mini-reunion in Austin TX in June. | Coleman Kent Steining, son of **ASHLEY LEONARD Steining '01** and Greg Steining. | **ERIN CARTWRIGHT '05** and Matt Phillippi are happy to announce their marriage on December 20, 2011, in Harrisonburg. | (l-r) Robert "Bo" Weiss Taber, Robert Francis McAuliffe (seated), Sean Patrick McAuliffe, **FRANCES WENTZ Taber '62**, and Elizabeth Winslow McAuliffe smile before (ring-side seats!) at Ringling Brothers' Circus in honor of Bo's 95th birthday. | The Reunion 2015 planning committee for the Class of 1965 met on Sullivan's Island SC at the beach house of **ADELE JEFFORDS Pope**. Pictured (l-r) are **PICKETT CRADDOCK**, **JO AVERY**, **JUDY PAYNE Grey**, **JUNE EARLY Fraim**, **ADELE JEFFORDS Pope**, **ANN MEBANE Levine**, and **MEREDITH CARTER Patterson**.



as numbered: 1. A recent gathering of members of the Class of 1984 at the home of **MARTHA SMITH Collett** in NC included (l-r) **JERIANNE FITZGERALD Thomas**, the host, **GINI GATES DiStanislao**, **LEE BEAL Kirksey**, **JENNIFER LAMBERT Sisk**, **MARY O. POLLARD Raith**, and **LAURA KERR Weaver**. 2. Table décor from the '84 gathering in NC. "Squirrel friends forever!" 3. **PICKETT CRADDOCK '65** and **ADELE JEFFORDS Pope '65** (4th and 5th from left) walked the Camino de Santiago (Vía de Plata route) in Spain for the second time in May 2012. 4. **ANN MEBANE Levine '65** (left) with classmate **ELIZABETH "BETTY RAY" MATTHEWS Morgan** at lunch during Betty Ray's visit to Atlanta. 5. Tom and **MARY SUE SHIELDS Koontz Nelson '53** celebrated her 80th birthday. below: **ASMA SHETHWALA '12** married Mustafa XiaoChen Yu on the beautiful campus of her alma mater on May 15, 2011.





this page, top to bottom: **MARY MORRISON '95** was married to Ian Albert on November 5, 2012, in Washington DC. The bride was joined by fellow squirrels from the Class of 1995: (l-r) **ASHLEY LEFTWICH Lowrey**, **GARNETT CLYMER Holmes**, **PAIGE CROCKETT Baker**, **MELISSA LAMBERT Hopkins**, and **CARLA CUSTIS Russell**. | **BETTY JANE STONE Jefferson '64** (center back in photo) rejoices in still being in the "sandwich generation." Three generations gathered for her mother's 97th birthday — including 3 of Betty Jane's children and all four grandchildren.

facing page, top to bottom: **ELIZABETH "BETTE" ALLAN Collins '61** during a trip to Masada, a desert fortress overlooking the Dead Sea in Israel. | **ELLESSE FERREOL '05** married Eric Krall on September 17, 2011, in her hometown of Virginia Beach. MBC alumnae in attendance (l-r): **KATHLEEN NEVIN Shea '05** (holding daughter, Megan), **MARIA KWON '05**, **KELLY KNOX '06**, **CAMI ROA Hansen '07**, **ERIN CARTWRIGHT Phillippi '05** (maid of honor), the bride and groom, **GABBY BERGERET '09**, **CHRISSY KELLAS Ryan '05**, **JACKIE HARTLEY Kennedy '05**, **MARY JACOBS O'Neill '05**, Allison Craiger (friend), and **NOHA KHOURY '05**.







this page: (l-r) **PATRICIA LIEBERT Riddick '61**, **ANGIER BROCK '69**, and **CAROLYN "STUFFY" WEEKLEY '67** on a geology "field trip."

facing page, clockwise: **JENNIFER EDWARDS Saval '99** introduces the latest addition to her family, Luke Everett, with husband Ben and older son Sutton. | **REBECCA STEVENS Teaff '99** and husband Robert welcomed their first child, William "Liam" James Teaff, on April 4, 2012. | Katheryn Eleni Zachos (born October 16, 2011), daughter of **SUZANNAH MEYER Zachos '97** and Nicholas, with big sisters (l-r) Zoe (2) and Anastasia (5). The newest addition is named after Susannah's sister, **KATHERYN MEYER Hulse '02**.



Three's a Charm

As a Mary Baldwin alumna with a career in law and investment banking, I have found that serving on the Board of Trustees requires me to draw upon my professional training (and almost everything else I have ever done in my life). As a case in point, recently I was asked to offer suggestions for the college's fundraising materials. This was a matter far removed from my areas of expertise. As I mulled over descriptions of MBC's varied programs and identities — the Residential College for Women, ADP, VWIL, PEG, Shakespeare and teaching graduate programs, the Spencer Center, and our new Murphy Deming College of Health Sciences, I wondered what I could possibly contribute. The college is extremely diverse; should we try to cover everything in the materials?

And then, as I have so many times in my life, I remembered the advice I received long ago during a part-time job as a ski instructor: "Your job is to help people remember three things."

It was January 1980, and my class load in my third year of law school was minimal, so I took a job teaching students from the local middle school who were bused in to a tiny ski area for a somewhat exotic gym class. I knew how to ski, I love skiing, and I wanted these kids to love it too. How could I miss? I was sure I would have them coasting smoothly down the bunny hill in no time.

My first two-hour class of 13-year-olds on skis for the first time was dreadful beyond my wildest imagination. The time they spent standing up was negligible: As each one fell, I would instruct her in how to get up, only to see at least two more topple before the first was back on her feet. In tears, I went back to the head instructor, a gruff Austrian, and told him I was unequal to the task.

"Three things," he barked. "That's all people can remember. It's your job to teach them three things."



Seeing my look of confusion, a sympathetic colleague explained. I could teach the students how to stand up by breaking the process down into three steps, and soon they would remember and apply these on their own. As for the overall structure of the class, I should not expect them to remember more than three things when they returned for the next class. I needed to evaluate the group, choose the three most important objectives, and use those as the focus of the lesson.

This advice worked so well for my tumbling middle-schoolers that I was soon successfully applying ski pedagogy to almost every professional and personal situation. My business career

required presentations of complex financial structures to European and Australasian clients and I found that if I evaluated the audience and chose the three important points on which to focus, I gave a better presentation even if exhaustive detail was required. It would often be weeks until my next visit to continue the sales pitch, but I would usually find that clients had retained the three focused items.

Visiting a new hairdresser? Explain the three most important things you want in a cut. I have also learned from experience, if

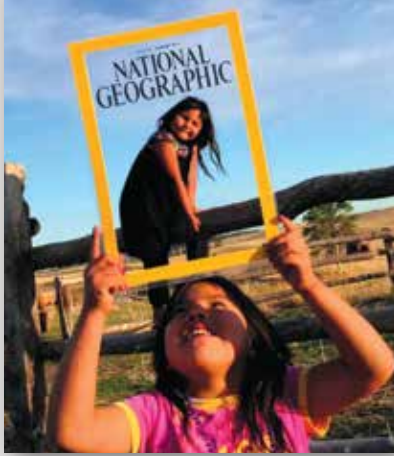
your restaurant server fails to write down an order of more than three items, watch out!

I believe this rule works for a couple of reasons. With most audiences, you have only a short window to get a message across, details can follow later. Even more importantly, it forces me to decide what I think is truly essential.

Recognizing the power of three is a stimulating mental exercise any time; and it is just as valuable to me at the present moment as it ever was — as the college moves forward with complex, sometimes overwhelming, new initiatives. No snow required.



Jane Harding Miller '76 lives in Westchester County, New York and is (mostly) retired. She serves on the Mary Baldwin College Board of Trustees and is a member of the campaign cabinet for Ever Ahead: The Campaign for Mary Baldwin College. She can name the Three Stooges but has trouble recalling all seven dwarves.



THE IDEA

Inspired by a *National Geographic* photographer who turned the tables to ask the people he was taking pictures of to show him what they would capture on the magazine's cover, we're launching a project that places the front-page art for *Boldly Baldwin* in the hands of the Mary Baldwin College community. See a video of the project at http://bit.ly/NatGeo_Cover.

COVER CAPTURE

MAKING IT HAPPEN

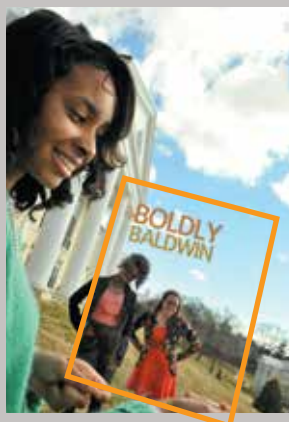
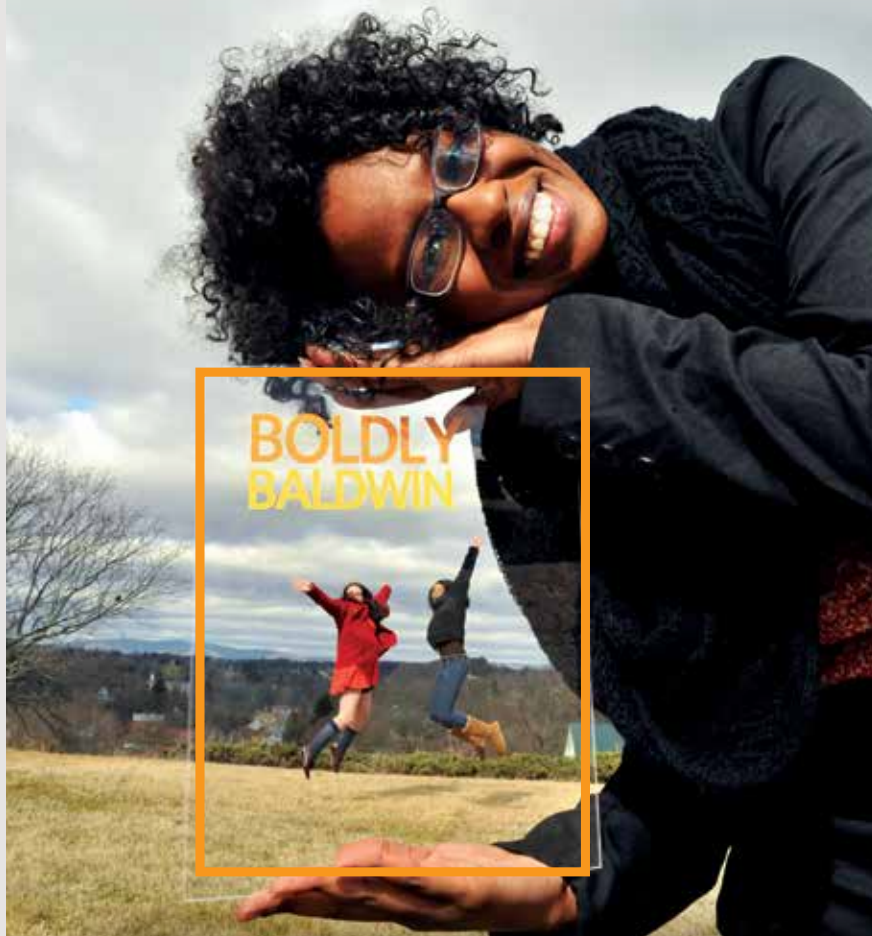
To better understand the project, members of the Communication, Marketing, and Public Affairs office snagged photographer Woods Pierce and students Kristina Lee '14, Olivia Grace '13, and Ana Garcia '13 for a photo shoot at several locations on campus.

NEXT UP: YOUR TURN

Email dmedley@mbc.edu if you are interested in capturing a *Boldly Baldwin* cover, and we will get you started. We also sent the frame to several countries with students and faculty who are abroad during May Term 2013. Images from Spain, New Zealand, France, Ecuador, and more locations will be added to the online gallery at www.mbc.edu/magazine.

WHAT WE LEARNED

- The photographer should be close to the person (or people) holding the frame, and the subject within the frame should be no more than a few yards away.
- Photograph not only what is framed by the *Boldly Baldwin* cover, but also the holder and the surrounding space.
- Watch for glare, flash, and fingerprints on the frame.
- Don't be afraid to try several angles and scenes before you capture one that looks right.
- Adding a bold border in design helps define the image. We'll take care of that for you!



See a gallery of cover photos by Marisol Murphy-Ballantyne '04, Associate Professor of Communication Bruce Dorries, and Robyn Stegman '09, along with more from our "instructional" shoot at www.mbc.edu/magazine.



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